SRTF

SRTF

University of Texas

5.134

Office of the General Manager
Texas Student Publications
TSP 3.302A

July 9, 1987

MEMORANDUM

TO: Members, Executive Committee

FROM: Richard C. Lytle

SUBJECT: Proposal for Student-Run Radio Station

The following is an evaluation of the proposal you have received from the Student Radio Task Force to establish a student-run radio station at the University under the auspices of Texas Student Publkications.

I have prepared the evaluation following a careful review of the proposal as well as a re-review of the Declaration of Trust, the Operating Procedure with the Department of Journalism and the TSP Handbook.

Additionally, I have talked extensively with members of the TSP professional staff, with members of the Texan Management Team, with academic and administrative colleagues in the College of Communication and Central Administration, with members of the Student Services Fee Committee, with personnel at the Texas Union and AustinCableVision, and with fellow student media professionals heading publications/radio combinations around the country.

"sounds" like using the process when it shouldn't be.

Prepared in two weeks, the evaluation obviously leaves many gaps unfilled. It would be helpful, for instance, to do a comprehensive independent survey of publications/radio combinations on such topics as expense budgets, capital budgets, funding sources, administrative alignment and staffing patterns. It also would have been helpful to commission an independent ascertainment of student needs and desires with respect to student-run radio.

How necessary?

The members of the Task Force have put together a comprehensive proposal representing much research and thought as well as a deep commitment to their cause. The purpose of this evaluation is not to denigrate that work but simply to add another dimension for consideration.

In the following, we have used the same outline as that in the proposal:

Need for Student-Run Radio

The SRTF proposal asserts there are few opportunities at the University for students to get hands-on experience in radio programming and management. That is essentially true. The Broadcast News sequence within the Department of Journalism produces an hour-long program for KUT and feeds programming to the Texas Broadcast AP Network. Broadcast News and Radio-Television-Film provide laboratory and intern experiences. A student-run radio station would open up opportunities for Broadcast News and RTF majors and non-majors alike. These experiences would be comparable to the learning opportunities The Daily Texan, UTmost Magazine, and the Cactus and Peregrinus yearbooks provide Journalism/Advertising majors and non-majors alike. ✓ ✓

The proposal also asserts the radio station could serve as a vital source of information for students, faculty and staff. That too is comparable to the basic purpose of TSP publications. According to the Handbook, the purpose of The Texan is "to publish news and comment of interest and importance to the University campus and community, with primary emphasis upon that news which most directly and immediately concerns the students."

While generally supportive of the concept of a radio station, however, RTF currently has no plans for nor any interest in developing a cooperative relationship with the radio station to provide hands-on experience. In the view of outgoing and incoming chairmen, there currently is no need for such involvement because there are no courses applicable. - Because there's no SRR!

ok though

The opposite is true of the Broadcast News Sequence in Journalism, however. Journalism is willing to extend the Operating Procedure under which news-editorial students provide copy for The Texan by cooperating with the radio station to provide daily news programming, even offering to share use of Broadcast News lab facilities and equipment and to provide limited, shared space to establish a radio station newsroom within the College of Communication building. ✓ great!

Such involvement likely would not carry with it funding from College of Communication sources for operating expenses, however. Nevertheless, it would strengthen the bond that ties Journalism and TSP together on a mutually beneficial basis and meet an immediate need for quality news programming.

Also: Comm council "off limits" to any advisory council positions

We cannot evaluate the proposal's assertions with respect to alternative programming and widespread support for student radio without having a more in-depth understanding of what "alternative programming" actually means and without an independent ascertainment.

give better explanation

see Chronicle / Bob Simmons letter + several NMS article

Goals

The SRTF proposes initially to establish a cable radio station using transmission facilities of AustinCableVision off-campus and those of the Center for Telecommunications Services on-campus. At the same time, the radio station would take active steps to acquire a non-commercial FM frequency from the Federal Communications Commission (FCC).

Bring channel study
set appt. w/ Bob Simmons

As indicated in the proposal, AustinCableVision has offered the radio station an FM frequency on the cable system. It is the frequency that the company's franchise with the City of Austin requires ACV to make available to The University of Texas at Austin. This is in addition to the frequency currently assigned KUT-FM on the cable system.

Students and others interested in student radio would access this frequency by installing a "splitter" at the end of the cable hook-up, sending one side to the TV and the other to radio. ACV offers this service for a charge and has 2,000 "official" radio subscribers, according to George Warmingham, director of community programming for ACV. Undoubtedly many other cable subscribers install such devices themselves.

How many students this system would reach is questionable since Warmingham estimates there are approximately 2,000 to 3,000 student subscribers on a cable system with a total subscriber list of 109,000, or approximately three (3) percent. If you apply the three percent to the 2,000 "official" radio subscribers, there are only 60 student radio subscribers. Of course, many students live more than one to an apartment and many also live at home.

Regardless of initial # experience + opportunity is more important!

W/o a doubt, the # would increase w/ SR!!

ACV'S poss. "student-deal"

While ACV's initial offer mentioned only a monural signal, Warmingham now says a stereo signal may be possible if a stereo modulator is not that much more expensive. Broadcasting in stereo would increase the cost of transmitting the signal from the campus to the ACV head-end in West Lake Hills by dedicated, high-grade telephone line, creating the possibility a small microwave system might be less expensive in the long-run. ACV also now says it will need 60 days notice in order to purchase the necessary equipment.

will own equip. go stereo

Let's just get "on"

According to Director Bill Giorda, Telecommunications Services has offered use of the University's underground cable network between buildings free-of-charge. However, this signal would be available only in selected areas within buildings unless the radio station installs an AM-band carrier-current system, which involves placement of low-powered "transmitters" in each building to "introduce" the radio signal into the building power lines, which act as an antenna. Students simply plug in radio sets to pick up the signal and, often, if the signal is strong enough, they may be able to use portables.

Re-explain telephone lines to UGL / Jester / Union - appx $400/place + expenses -

Show carrier current problems

If installed in all residence halls, however, such a system

I see this as few months after initial operation.

less

this $ must go for reg. search

would reach only 7,000 students. Additionally, there is considerable cost in buying and installing the transmitters, which unfortunately broadcast an AM monural signal of ~~uneven~~ quality.

There are advantages in pursuing a two-step approach, the most obvious being a relatively immediate start-up date and a relatively risk-free shakedown period for both staff and equipment, both with long-term benefits. The proposal indicates it would take approximately 18 months to obtain an FM frequency for over-the-air broadcasting, if at all. We have not had time to corroborate this estimate nor to discuss the cost, logistics and availability of an FM frequency. The disadvantage is the "double" cost of establishing one system, then another.

S.T.L. - yes if we can

very small only telephone modulator

No change when FM we "dump phone lines or whatever (ACV will auto. get)

The proposal asserts the radio station will have "editorial freedom and discretion regarding programming subject to appropriate laws, federal guidelines and University regulations." That certainly is in keeping with TSP philosophy regarding student freedom of the press, provided the University regulations to which the proposal refers include those promulgated by the TSP Board.

Costs

It is difficult to evaluate the initial annual budget incorporated in this proposal because of the lack of opportunity to obtain comparable line item budgets from other schools. Without the adviser salary and studio construction, the proposed budget is $8,500, a comparatively modest sum. Operating budgets at Texas Tech, The University of California at Santa Barbara and Southern Methodist are $30,000, $33,000 and $20,000, respectively, according to my colleagues there. Budgets at other schools are considerably higher.

what saying!

In developing a budget for the radio, it is important to separate non-recurring capital expenditures for items like construction and equipment from yearly, recurring expenditures for personnel and operating expenses. It is relatively easy to raise funds on a one-time basis for capital expenditures (bricks and mortar). It is less easy to raise funds on a continuing basis to meet operating costs.

The budget as proposed includes $10,000 for capital construction on studio space offered by the Union in the old Varsity Cafeteria, and $23,500 for personnel and operating expenses.

Capital expenditures as projected poss donation do not include the cost of equipping the station with furniture and equipment not donated nor in need of repair, nor do they include the cost of installing low-power transmitters on campus. Another cost estimate for renovating the Union space will have to be obtained from the University's architectural and engineering services

only mic's receivers

Have Mr. L call on pre-amps

Digitized by the Internet Archive
in 2025 with funding from
Amateur Radio Digital Communications, Grant 1659

https://archive.org/details/kvrx-docs-4

office.

not necess. needed/cable

cases Operating expenses as projected would seem a tad low in many ~~times~~. The proposal also does not include such line items as employee benefits, engineering services, libel/slander → who else gets? insurance, utilities, maintenance, and dues. Additionally, there is no allocation to TSP General Overhead, although that probably could be waived during the start-up period.

Give rundown on obscenity

The salary for Broadcast Supervisor, or adviser, will vary according to the type of individual sought and attracted to the position. The figure of $15,000 is far too low as a fulltime salary but perhaps adequate to compensate a member of faculty halftime on a split-appointment. It may be too high for a Graduate Assistant working halftime. K.m?

Funding

Of extreme importance to all concerned--especially those of us at TSP--is the source of funding for the radio station on a long-term basis.

The proposal asserts there is money on-hand to handle the first year of operation, money derived from a number of sources, among them an SA appropriation for capital construction, SA appropriation for operating expenses, various fundraising activities, an Ex-Students grant, and private donations. The STRF concedes this may not be enough.

For future years, it proposes to seek a Student Services Fee allocation and to raise additional funds through grants and gifts from various sources for various purposes, A Friends of Radio listener-membership program, various smaller fundraising activities, and advertising/underwriting.

In the parlance of academicians, all but Student Services fees and advertising/underwriting is "soft money" that may be here today and gone tomorrow. This sort of funding is best utilized for one-time capital projects and not for the bulk of annual funding unless the station wants to exist on a hand-to-mouth basis. There are numerous public radio and television stations in this predicament.

To achieve any degree of stability, the student-run radio station must derive its operating money from four sources--Student Services fees, central administrative or ? academic sources, advertising/underwriting and donations (from whatever source), with the bulk of money coming from the first two.

KUT eng.'s NO!

Student Services Fee Allocation--I have talked with ~~six~~ 7 of the nine persons expected to sit on the Student Services Fee Committee in FY88, and all express support for a student-run radio station and, all things being equal, would vote for an

allocation for FY89. All say they would look at requests for funding for a radio station and The Daily Texan as separate requests.

Central Administrative and Academic Sources--There is an indication Central Administration might make a modest capital contribution at the outset but probably would not contribute funds on a recurring basis. College of Communication can offer nothing but gifts-in-kind.

Advertising/underwriting--This is hard to determine. Very few student radio stations sell advertising, preferring to do underwriting. How successful the latter would be using a volunteer staff is questionable. How successful such ~~efforts~~ N/a would be in the current Texas economy is questionable. Success varies, however. Texas Tech's KTXT-FM does $4,000 worth, for example.

Fundraising--This is difficult to evaluate. Often, however, you can expend tremendous time and effort and achieve very few results. students can w/ clear motivation/determination

One thing must be made clear, and that is, Texas Student Publications cannot subsidize radio station operations out of income from other existing publications beyond waiving the allocation to General Overhead. Traditionally, TSP has attempted, as a matter of principle, to place and maintain each media unit on a self-supporting basis and, in good economic times, continues to do so. ✓

Management Relationship to TSP
Station Management and Organization

Provision 4 of the Declaration of Trust specifies that the TSP Board of Operating Trustees are "responsible for the issuance, publication and distribution of the student publications on the campus of The University of Texas Austin." The provision then names the existing publications and adds, "The Operating Trustees may authorize other publications." Presumably, the word "media" could be substituted for the word "publications."

Therefore, it would seem possible for the TSP Board to establish a student-run radio station, but it also would seem likely such a radio station would have to be established on the same basis as the existing publications, using the provisions of the TSP Handbook as a guide. ✓

And simply stated, the Handbook provides that the TSP Board determines the "character and policies of all student publications," approves budgets, appoints the managing editor of the Daily Texan, takes disciplinary action, hears of Review Committee appeals and perpetuates itself. The Handbook delegates other responsibilities related to management and personnel to the Executive Committee, including appointment of the General

Manager, Texan Editorial Manager, and the editors of all other publications.

The General Manager manages the non-editorial operations of all publications, appoints all fulltime personnel except the editorial manager, and "assumes advisory editorial responsibilities for all of publications except the Texan and any of its editorial supplements."

In keeping with current practice, then, it would seem appropriate for the General Manager to assume direct supervision of the radio station's non-programming functions, probably through a Broadcast Supervisor, whom he would appoint and supervise. The Broadcast Supervisor would work closely on an advisory basis with the station manager and programming staff as part of a general management team composed of the supervisor, station manager and various staff members. He would perform many of the duties outlined in the proposal.

why not sub chairman word

Again, in keeping with current practice, the Executive Committee would appoint the Station Manager from among applicants for the position, and the station manager then would appoint members of the program staff similar to the way Cactus, UTmost and Texan editors appoint members of their staffs.

what about first year?

Until such time as broadcast-oriented members are elected and/or appointed to the TSP Board under existing procedures, it may be appropriate to appoint a standing TSP Board Broadcast Committee that could advise the Executive Committee on the qualifications of the applicants for station manager and perhaps perform other advisory tasks as well.

yes!

seems inevitable — not acceptable for "maybe" "coincidence"

In my view, there is no reason to propose a change in the Declaration of Trust to incorporate persons with a broadcast background on the Board. That possibility exists already. In my view, there is no need to develop an Operations Council to manage the station. Such a device simply would be cumbersome and unmanageable.

pls explain / I can elaborate on importance of non-staff & programming

There may some justification to deviate from current practice and appoint a student business manager to manage non-programming functions under the supervision of the Broadcast Supervisor, with TSP personnel in business, advertising and marketing/promotion functions acting as advisers.

good idea!

Station Programming

This would be under the control and supervision of the Station Manager and his staff, subject to the approval of the TSP Board.

✓!

Proposal to Create an
Amateur College Radio Station
at The University of Texas

There are college radio stations all over America. They have become the main source for all to hear alternative music. Many students go from working in college radio to jobs with record companies, broadcast journalism, mixing for recording studios, advertising agencies, and countless other jobs in radio and related fields. Working at a college radio station is the best experience that one can have, because it is real.

Austin is a large city with a reputation which equals New York and Los Angeles for being a "music town." I find it incredible that there is not already an established college radio station run by students, for students at The University of Texas. Because U.T. has played such an integral part in making Austin the popular city it is today they should sponsor a non-profit, student-run radio station, which would give students invaluable experience, as well as provide much needed services to the vibrant musical community of Austin. (For example, even though Joe King Carasco, a respected artist with a major record contract, comes from Austin, one cannot hear his music over the airwaves here!)

A station such as I have outlined in the following proposal would be an unbeatable opportunity for students

and also fill a very large gap in the radio available in Austin. There are no such stations here as I have described and everyone with whom I have spoken to concerning this agrees with me that to create such a radio station would be fantastic for both the school and the city.

Before I begin my proposal I would like to point out that U.T. is the only college that has a radio major and does not have a radio station. That this is not only a serious handicap to those Radio-Television-Film majors who know nothing about radio because it is simply not available, but also just plain ridiculous, is obvious. Many students feel that the opportunity to work on a real station is more important to their future than any other single factor.

Some of the reasons for this are:

1. Because the radio station is college sponsored, non-profit and amateur, students have the opportunity to participate in every aspect from station management on down to newswriters. In an apprenticeship situation there is very little room for a student to participate in management.
2. The student has a major creative outlet to produce anything which can be played over the airwaves and have it played without the bureaucracy of a commercial radio station to contend with.
3. A student has ample opportunity to form contracts with such organizations as record companies, recording studios, advertising agencies and other people with whom they must deal with professionally. This gives them the chance to get a jump on looking for a job. A prospective employer has already seen their work, hands on, and has had the chance to document their potential.

4. College radio is very influential. There are college radio conventions held often, and because college radio tends to be rather avant-garde the conventions attract many of the most innovative artists of today to speak. (For example, David Byrne of Talking Heads.) Therefore, students can discuss issues with the people who create them.

5. College radio has a definite impact on the music that people listen to. There are charts of college radios' Top Ten that are compiled and listed in various music publications and it is imperative that one have access to hearing this alternative music. It can be compared to only having access to Harlequin and Barbara Cartland "novels" and not to T.S. Elliot and Gore Vidal.

This proposal contains a brief overview of what a college radio station would provide for both the student and the community, as well as an idea of how the station would run and an explanation of the opportunities that it would provide for students.

The radio station which I have in mind would be a small wattage (perhaps 2000) FM station. The signal would be strong enough so that the station could be heard over most of Austin. As I have stated before, the station would play "alternative" mustic. Let me now clarify what I mean by the word "alternative." This is not canned music, M.T.V., top forty, or album-oriented rock. The station would provide a variety of musical programming, including classical and jazz programs on a daily basis. Other programs, offered weekly, would include country and western, broadway and film soundtracks, reggae and ska, new wave, oldies and the music of Austin. The majority of the programming would

fall into the "progressive" category. This would include everything from Bobby Darin's "Mack the Knife" to the latest releases by such bands as Frankie Goes to Hollywood, The Art of Noise, and Shriekback. An illustration of what a schedule might look like is located later in this proposal.

A radio station such as I have described would offer countless invaluable opportunities for students. I have described a few of them here to show just a fraction of how valuable this organization would be to U.T.

The major purpose of the college radio station is to give students the opportunity to learn. Students manage and work for the station in all facets, from General Manager on down to newswriter. Some of the specialized positions are: General Manager, Program Director, Music Director, Music Reviewer, Community Events Director, Public Service Director, Education Director, General Engineer, Equipment Manager, News Director, Sports Director, Classical and Jazz Directors, Business Director and Disc Jockeys. A brief description of these positions and their staff duties is provided.

General Manager: The General Manager calls staff meetings and presides over them. He or she makes sure that the individual staff heads are getting their jobs done. The General Manager also acts as a liason between the radio station and the faculty, as well as the station and the Federal Communications Commission.

Program Director:	The Program Director would screen all student productions and mark them for airplay. He or she would also have the final say on where shows and disc jockeys were placed on the air. The Program Director would also review disc jockeys' "playlists" (described later) and have the majority of influence of what he or she thought was suitable to go over the air.
Music Director:	The Music Director would be in charge of all communication between the station and the college record representatives of individual record companies. He or she would be responsible for making sure that the station got promotional copies of the latest releases. He or she would also distribute albums to Music Reviewers and make sure that the albums were then placed in rotation.
Music Reviewer:	The Music Reviewer would place a written review on the album, with notations like "first song on side two contains offensive language - do not play" and therefore avoid any unnecessary embarrassing situations. Other comments would include "ends abruptly" or "fades out." This would aid in avoiding "dead air" and also help with the continuity of sound, as well as aid disc jockeys so they could play things they had not heard before and increase their knowledge of music.
Community Events Director:	The Community Events Director would make sure that community and college events were posted in the studio so that the disc jockey can list them over the air. He or she would also be in charge of all ticket giveaways and album giveaways. This would entail contacting local clubs and record companies to obtain the tickets for promotion. The Community Events Director would also work with the Music Director to see that interviews

Community Events Director cont.:	with famous personalities such as bands and celebrities (for example, touring lecturers like Martin Sheen or Hunter S. Thompson) could be arranged to be broadcast.
Public Service Director:	The Public Service Director would make sure that the disc jockeys had public service announcements to read over the air. (For example, free meetings for alcoholics being offered in the area, or for people who want to quit smoking.) The Public Service Director would organize these so that once outdated they would be removed from circulation. The Public Service Director would also see to the Emergency Broadcasting System tests. He or she would make sure that the disc jockey understood what to do when and E.B.S. test occured.
Education Director:	The Education Director would take care of all educational "carts." (A cart is a reference to anything precorded, not on a record album, which is broadcast over the air. They are strips of reel-to-reel tape wound up in a cart which looks like an eight-track tape. They are played on a cart machine which mechanically winds them back to the start position after broadcasting them.) For example, the "stardates" produced by the University's Astronomy Department. He or she would make sure that individual disc jockeys knew when to play them and make sure that they were removed from circulation once outdated.
General Engineer:	The General Engineer would be in charge of making repairs on the station's equipment. He or she would work with (or even function as) the Equipment Director.

Equipment Director:	The Equipment Director would oversee the use of all equipment - such as microphones for interviews and recording equipment for production activity - making sure that those who use equipment know how to operate it properly and sign in and out for it.
News and Sports Directors:	The News Director and Sports Director would be responsible for the staff in their departments. They would make sure that their broadcasters showed up on time and that the writers were there to help pick out the stories that were broadcast. The Sports Director would have the additional responsibility of broadcasting U.T.'s games and commentary. There would also be a one hour sports show once a week and the Sports Director would either produce this or allocate it to one of his or her staff members.
Classical and Jazz Directors:	The Classical and Jazz Directors would both have to have a very good knowledge of the music. They would have their own group of disc jockeys and would be responsible for making sure they were aware of their individual responsibilities. They would also function as music and program directors of their departments.
Business Director:	The Business Director would be in charge of selling "mentions" to local businesses. He or she would have to see that the money was collected and placed in the station's account. The Business Director would also have to make sure that the individual disc jockeys know who sponsors their shows and what to say. Finally, the Business Director would have to keep a very careful financial statement of all revenue received.

The Disc Jockey: D.J.s would be responsible for their individual shows. They would be required to keep a log of the times they they broadcast sponsorships, P.S.A.s, the weather, etc. The main reason for this is to keep a record of what goes over the air and when in case any problems arise, as well as to make sure that the d.j. would also be required to keep a playlist of all songs played. This serves several purposes. It eliminates repetition of songs from show to show, it enables the station to post, as well as turn in to record companies the "Top Ten," it enables the d.j. to read off the songs he or she played in order and not just remember them therefore making the station sound more professional. The playlist would be turned in to the Program Director. The Program Director would review it and make suggestions. For example, if a d.j. played Don McLean's "American Pie" three shows in a row, the Program Director might write "How about getting away from Don McLean, try Blondie, Brinsley Schwartz, and Jimi Hendrix." This would help the d.j. to learn about music. He or she is not required to listen to the Program Director's advice - it is merely to improve his or her knowledge of music. (In most cases, d.j.s welcome these critiques and ask for them.) The d.j. would have free reign over what to play - unlike commercial stations - there would be only the need to comply with the F.C.C.

There are many other positions in which students would function. I have given a very broad outline of some of them and some of the duties involved. Obviously, many of these positions would involve a great deal of time and would require one or more assistants. Those on the

executive staff would be required to keep office hours so they would be available to discuss any problems.

There would also be a station "constitution" which would give the rules of the station. It would outline how a student got to be in a position of power and voting rights. It would also discuss rules about letting non-students work on the station. The constitution would also contain the policies of if students get paid or credit for certain jobs, or not. The constitution would be written by the students and the faculty.

The station itself would hold "music seminars" to which the general public would be invited. The department heads would either lecture or have someone come in and lecture on the music. For example, a lecture on classical music might talk about "ambrosian chants" and their effect on later forms of classical music. All station personnel would be highly encouraged to attend these seminars to broaden their knowledge of music.

I have talked a great deal of the incredible learning opportunities which a non-profit, student operated radio station would provide for students. The following is an outline of a few of those opportunities.

First, and most obviously, students would work in a real radio station. They would be totally responsible for what goes over the air and operation of all equipment.

This is the best training one can receive. Students would be required to obtain F.C.C. broadcasting licenses and expected to abide by the rules of the F.C.C. This is immensely better than merely learning about them in class.

Students would have to show up! (No paradigm notes available!) One does not cut one's radio show. Therefore, they would learn to have a sense of definite responsibility - no extensions available.

Students could write, act on, produce, and record their own original radio-serial programs. These could be soap operas, radio detective dramas, comedies, or anything they could come up with. These serials could run from ten to twenty minutes and air at a pre-arranged, announced time once per week.

Students could also write, act on, produce and record their own "radio cartoons," or self-contained comedy sketches which could last from three to five minutes and be placed in regular rotation until the individual student wished it taken out.

Students would also be responsible for making original carts to promote the station and the different programming that it offers. They would also produce carts to promote certain aspects of the station, for example, the sale of sweatshirts or a concert which the station is sponsoring. This would be an invaluable experience for all students, especially those who wish to enter the advertising field.

Students would also have the opportunity to have their original musical compositions played over the air. Thus they would have the immeasurable advantage of already being exposed to the general public and receiving feedback before they enter the professional world. It is also entirely possible that in a city as musically vibrant as Austin that a professional break could result.

Students could also produce journalistic efforts. For example, an expose of drugs on campus or how students at U.T. feel politically. Another idea is to produce original radio film reviews ("Flick Flack"?), which could be humorous as well as serious.

Students would also have the opportunity to do radio interviews with famous personalities Me. They could interview touring lecturers as well as bands. Interviewing people live is a very difficult skill to master and this would give students the chance to practice on an amateur station. Therefore they could get the training to know instinctively to jump in if the interview is boring and also what types of questions provoke the best answers and what types do not.

This radio station would also provide students with a very creative outlet to do classwork. For example, for a final project in a journalism class a student could produce a twenty minute radio program concerning the dangers

of the controversy over if the University should stock cyanide pills. This would air as a "special feature" at a pre-announced time.

Students could also get immediate public reaction to their original productions. The public would have great opportunity to voice their opinions on any aspect of the station. Constructive criticism would be greatly encouraged.

Because students would be doing their own production, writing, acting, and recording compositions they would have the opportunity to amass a portfolio to submit to a potential employer as well as the responsibility of copyrighting their material.

Students would also be responsible for fundraising activities to supplement the money to run the station. They would have to come up with ideas for this and carry them out. One idea would be, because the station will spotlight local music, to have local bands play for free and charge admission as a donation to the non-profit radio station.

In this proposal I have pointed out that college radio is innovative and influential in music today. All schools with radio majors have radio stations which are generally among the more popular radio station in the city or town. U.T. is definitely missing something by not having a radio station. Because Austin is such a musically famous

city a good ~~avant-garde~~ radio station here would receive a great deal of support. A college radio station offers contacts, experiences, learning and opportunities that are unequalled by any other organization. There is a definite gap which can be easily filled by simply creating a college radio station. The campus support for this venture will be incredible because everyone (even instructors) agree that this is a definite problem which should be solved as soon as possible.

Illustration of weekly programming:

A.M.	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00							
8:00	CLASSICAL---						
8:00	NEWS---						
9:00							
	PROGRESSIVE --						
11:00							
12:00	Classic Album Hour		PROGRESSIVE			COUNTRY &	
1:00	NEWS---------------------------------------					WESTERN	BROADWAY & FILM TRACK
		PROGRESSIVE					
4:00	NEWS---------------------------------------						
		PROGRESSIVE					
6:00	JAZZ---						
8:00	NEWS---						
	(special Features) SKA	NEW WAVE	AUSTIN MUSIC	PROGRESSIVE	OLDIES		
11:00	NEWS---------------------------------------						
							SPORTS SPECIAL
			PROGRESSIVE				
2:00	--						
			PROGRESSIVE				
6:00	---p-----						

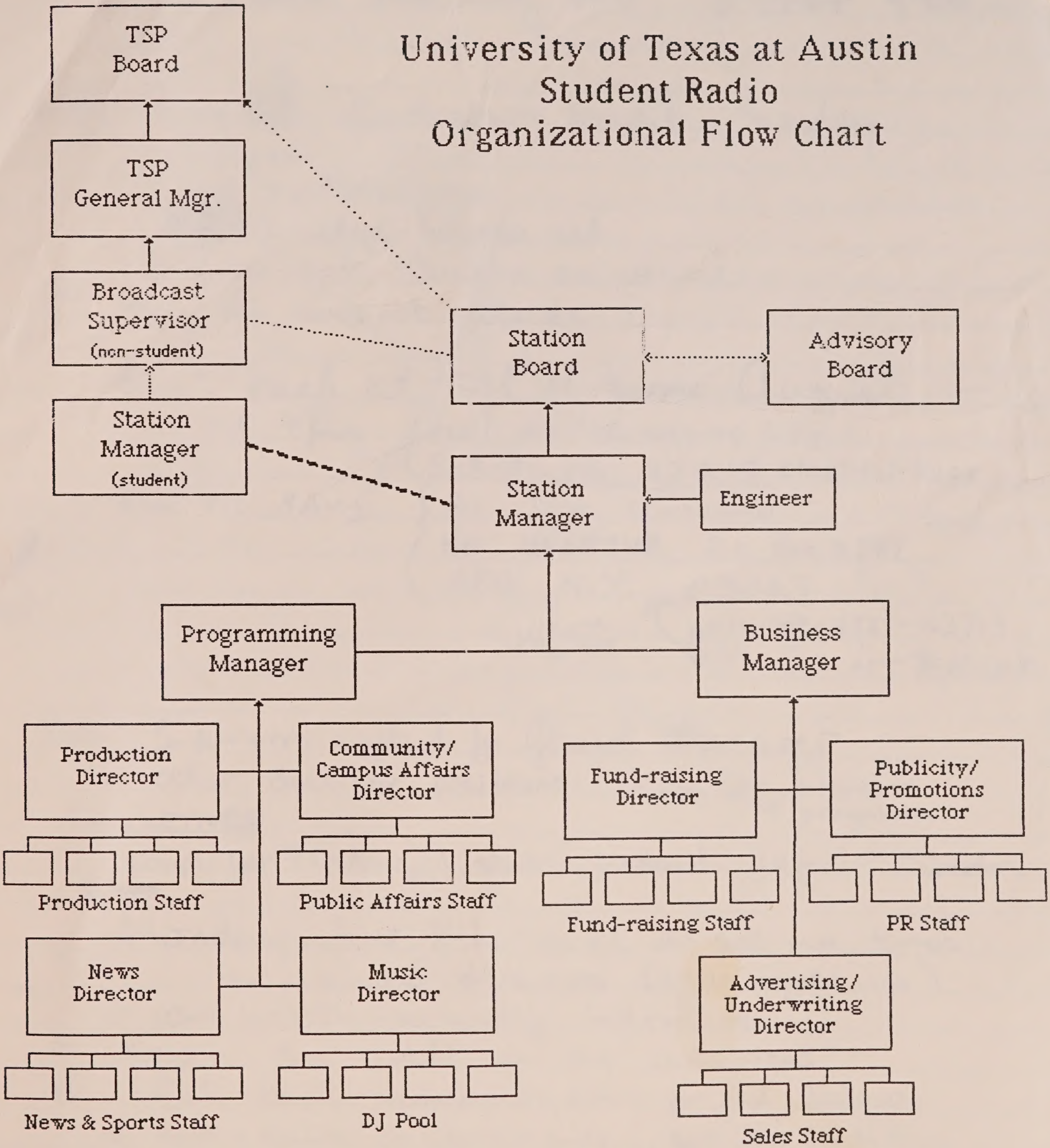
NEWS: Monday through Friday

8:oo a.m.
1:oo P.M.
4:oo
8:oo
11:oo

PRODUCTION TEAM - SRTF

Alexis Arnold	479-8992
Scott Bailey	343-0434
Bill Blume	448-2369
Jackie Cannon	837-6281
Kevin Enochs	8
Greg Headley	476-6328
Bruce Kirby	471-4820 (off)
Michael G. McCalpin	454-8803
David Obermann	823-1635
Judson Taylor	441-8331 ,
Victor Loney	472-3484/WORK 441-9609

University of Texas at Austin
Student Radio
Organizational Flow Chart


TSP Board
TSP General Mgr.
Broadcast Supervisor (non-student)
Station Manager (student)
Station Board
Advisory Board
Station Manager
Engineer
Programming Manager
Business Manager
Production Director
Community/ Campus Affairs Director
Fund-raising Director
Publicity/ Promotions Director
Production Staff
Public Affairs Staff
Fund-raising Staff
PR Staff
News Director
Music Director
Advertising/ Underwriting Director
News & Sports Staff
DJ Pool
Sales Staff

May 19-87

Exec Comm Meeting SRTF 6-19-87 4:00 p.m.

Kristy June [redacted] 7th - fundraising benefit Sunday
Zeigesit
Bad Muther Goose
[redacted] Glass Eye - acoustic set
try to get Tavern as venue
KT - try to have it outside

Burt back at 4th of ~~June~~ August
'til 4 Jun {5651 MT. BURNSIDE WAY
BURKE, VA 22015 (703)425-9268
5Jun 'til 4Aug { c/o JAN LINDEMAN
HQ USAREUR P.O. Box 2372
APO N.Y. 09063
Telephone # → 011-49-6221-162713
" " or - 302938 *

Kevin 1 person applied for General Manager
other director positions: no one for business or programm
CALL LETTERS:
couple for PR + Adv, 1 station feedback, 10 for music director
→
Monday June 8th - call to set up times to interview directors (25-30 applicants)
10th or 11th - actually interviews
① Exec - 3 - will do 1st interview
② Call back recommendations for 2nd interview
* Burt + Laura do interview early, Burt June 4th in town
Final - Kevin T, Sara B + 1 or more from outside group
Dave Oberman (?)
Hiring DJ's - in August - have all Exec do 1st interview
+ then KevinT, Station M, Program M + Music Director make decision

Austin → Houston

July 10th → 12:15 → 1:00 → 30 up check-in

840

$58

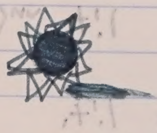
Houston → Austin

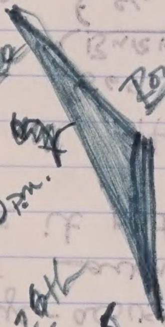
July 12th → 5:00 → 5:40

530

20 minute prior

$22 dollar fare





ROUND-TRIP

$101

Friday 26th - June

12:15 → 1:00 p.m.

#840

Saturday 28th

885

7:00 → 7:45

2-19-87
Exec Meeting

Date for August Interviews -
1st day of class Aug 31st.
August 17th be back for being on station
to train DJ's.

1st week training 2-3 weeks - to go over policy + procedure
limit to 2 hour sessions

2nd week - single person do hour by themselves -
SRTF that train during summer pysdotrainers

Middle - July + no later tha 20th send
letter to each person who applied
that if want to be considered
must be back by August 17th to train
* live in dorm (?)

Monday do pre-screening - 2 days to interview
Exec Meet that nite to narrow down
call ~~baach~~ Wed - 2nd interview 3 or 4 people
that night make final decisions
Wed 19th - nite send out letter of
acceptance or denial of job

Shawn + Enochs talk to Heller ↗ Union Asst Director he
will push to get plan[illegible] to
Physical Plant - mid-July can be done

20th Thursday training begins on DJ's

CALL LETTERS :
KTSR, KTUR, KTEX

FCC wants suggested phase to ~~fix~~ fit call letters

KTSR → / call letters for station
Texas Student Radio - U.T. Austin

Incorporate SRTF members into working
to get new members

Ad in Broadcasting Magazine for
equipment

letter to AT+T, Kronckite, + Chairman of KLBJ
to get money + equipment

$25 to get ad in Chronicle for bands
to give us demo-tapes
+ people to donate any old albums
Austin band records - needs to be
done quickly
Big Thank you to bands who have played
for us.
= Newsletter for all people who have helped
us.

Access to Broadcast Journalism Lab
for whole summer -
- need to purchase Reel-to-Reel tape
Station ID's for KTSR
Jonathon Richmond coming this
weekend

Accurate Budget for Station
cost of carts etc....
go through equipment see what's
broken + fix or trash

15th of July (?) completion of station construction

Enochs talk to Kar Strong, George Brimingham about cable hook-up

Campus not wired for cable

Kirk + Kevin address Cable Commission on behalf of access — for Student Media agency — if cut access in half — "destroy any chances of access for UT" — NCTV, film + TV classes, message board

TSP Proposal needs to be completed if Kevin skips town he will work on it at home + bring to us for review

Dr. Brown look at it
Exec Board of TSP — look at, vote when approved at meeting, send minutes to President + Pres. signs and it's in effect

if TSP doesn't take us in can we still go on air under SA.

Proposal only 5-6 pages — fit into TSP Operating Handbook

Advisor to station under Board of TSP
Board of TSP than would pick the Station Manager - can do whatever he wants concerning policy

Have to forfeit accounting to TSP.

letting us have Student Radio
Outside of UT but no space
or access to stu services fee

flyers- for benefit

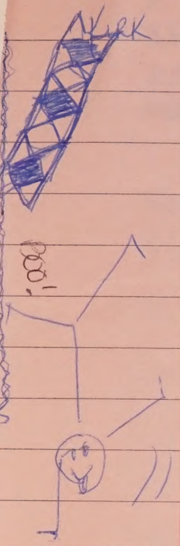
Guide to Austin Music for Students-
Kristy + Scott Kentros

Newsletter to bands + others that
have helped us. - Margaret Lee +
Sara Peraroff

SRTF Exec 6-8-87

June 15th
KTSR - 6
General - 7

Proposal Talk



Kirk Kevin + Kirk meet w/ Cunningham + Brown
never before talk directly to Cunningham
time-line for proposal to TSP, they
will make modifications sent
to Cunningham + he will accept it

How get people to donate money
+Brown + Cunningham will set up
fund - Kirk will ask later this
week

SBuch TSP won't want to help us find a home
Kirk Varsity plans uncertain at the moment
Would he sign form to allow UT
to acquire another FM lisense
Educational can hold as many FM
as they want

Any **one** that donates equipment
have committee that checks it out
go through Cunningham + Brown

TSP 1st meeting in July
Board - 2 prof
2 J faculty
1 Bus faculty
Students

5 of 9 members Exec Board
Bradley Wilson is on board
TSP Board misunderstood

SRTF EXECUTIVE COMMITTEE MTG.

JUNE 15,1987
AGENDA

TSP PROPOSAL
go-over and cut, add, then vote on

last week's interviews

problems w/ Daily Texan

today's general meeting:
KEY WORDS FOR THE DAY: COORDINATE, MOTIVATE, DELEGATE

Beech: letter to Cronkite, meeting availability w/ Singer, etc.

Kristi: benefit concerts, t-shirt sales this week?-orientation
demo tape, bumper stickers
branch off- Austin guide to music: Alexis to help

Keith: phone call to Thomas; coordinating record search/ albumn donation
@ meeting--talk about AquaFest ($ raising for SRTF?)

Kevin E.: EQUIPMENT -set day to check; call all Eng. people
station designs

Allison: new membership sheets tonight; do welcome/introduction,etc.
more SRTF outings?

Kirk: letter from Cunningham

SRTF EXECUTIVE MEETING
MINUTES FOR 6-15-87

KevinT. sent letter to AT&T asking for donations of equipment or money. AT&T wants to know exactly what we need so that they can help us.

Kevin T. call Dean Jeffrey to put pressure on Giorda to get students more air time. He is meeting with Giorda tommorow.

Interviews for directors continue.

The Daily Texan had an unfavorable article about TSP not wanting student radio.

Kristy has gotten Zeigeist to play in July all we need is a venue. She will need help organizing the demo tape. Beech will give her musician release forms.

Keith regrettable informed us you must be 21 to sell beer at Aquafest.

We must get a cost analysis of the equipment needed to provide to TSP along with the proposal.

GENERAL MEETING

Many new happy faces were present.
People signed millions of hand out sheets for newsletter, newscasting, and broadcasting, to help sell t-shirts etc....

RTF Exec 6-15-87

Kevin → Swerff
Letter to AT&T for donations of
equip or money
they want to know exactly what
we want - financial or ~~money~~ equip

Return call to Dean Jeffrey more
student air-time on KUT.
he is meeting w/ Giorda tommorow

Last Week Interviews - for directors -
not finished yet.
Scoring people Scale 1-7
organization skills
maturity
intellect etc...

Daily Texan - todays article looks like in
dog house w/ TSP.

Todays Meeting - motivate them

Kristi
Zeigeist said they'll do one in July we
need to find venue
Demo Tape - needs help
Beech has contracts for musician release

KTBR is taken

Keith
Don Thomas - unavailable
Aqua Fest - need to be 21 to sell beer

Equipment - need to know what works
Wed @ 4 - two Kevins rehearsing

Need list of every piece of equipment
wee need
Watson the guy we need

Interviews for directors on this week

→ Newsletter → We decided on a name!!

Enochs: Called Elton Toll didn't know cost of microwave

transmission back-feed over I-Net sent to
cost → 2 modulator + demodulator - $2,000
phone lines 1 yr $3500

George Worningham would rather go on microwave - one time up front cost bounce signal to Cablevision then get frequency

Kristy → Compilation tape -
ad in Chronicle for bands to send tapes in
Spot will produce at Lonestar

Sara Can make deal where we gets rights to use demos over the air?

Kristy Chronicle also taking to broadcasting to Seminars to ad for → supervisor

Guide to Music

Lewis - guide should just be music.

Paying to join Austin Music Umbrella

Kristy Someone in Art Dept.
Dennis Darling teaching
can print bumperstickers
in a # of days.

Kirk TSP will want to know our cost we need to know the equipment we need.

PROPOSAL-

in conclusion state that TSP can approve unconditionally

provision- year later either TSP or radio can drop out

TSP would own

SRTF General Meeting - meet every Monday @ 7:00 pm.

Studio Space- no action taken yet!

Kids getting experience @ KUT

Interviews for directorship last week

Check w/KTRU + see how rice radio + newspaper- advertisers how they're diversified

Newsletter - need creative people

Kristy - compilation tape - 30 bands have
sent us tapes; benefits for July
and August, Bad Mutha Goose, Zeigeist,
perhaps Tim buk 3
Tues + Wed this week
Wed + Thur next week

Equipment - need experienced people to check it out

AGENDA
SRTF EXEC MEETING
6/22/87

PROPOSAL HELL

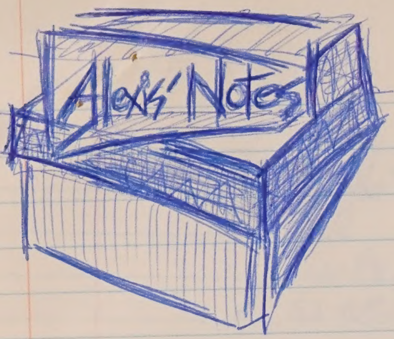
Fundraising-t-shirt sale changes

Organizing call letters, prod team tonight

Equipment expedition tonight

SRTF MULTI-MEDIA MAJOR MOTION PICTURE EXTRAVAGANZA

ETC



Exec
6-22-87 The exec staff w/much grief hashed out the proposal from hell. Its been passed

Provisional thing - after 4 months we can leave BP. Or BP can dump us.

Sell T-shirts at PCL during orientation
No benefits this month - July.
Comp Tape - July 7 have all tapes in by then

hmm, why wasn't J here
she misses :

General Meeting

ISP send to executive committee + they send to regular board.

2 mos ago proposal to KUT + Radio Dept for students to practice - maybe by July
talk to hers today + need to re-talk to them

Cablevision doing 1/2 hour sement on SRTF week to do it

→

Friday 26th - night shoot of
local bands in Clubs,
interviews,
2 sentences why support student radio

KRAP

Monday 29th 6-10 in studio
doing interview program
w/clips of video

Day Shoot → vocal interviews on
campus hopeful Friday 26th morning

=

T-shirt sells + again this week
orientation brats

Expedition to equip closet + wonder
what the hell works

Prod Team - equip will be bought
this week - Alexis

Newsletter - The Call letter
will be out soon - see Sara P.

fund-raising see Kristy

=

Sa

Walt Morgan - tech prod manager KUT
needs intern

[illegible]

need someone to quote prices + buy
the stuff

You - my legs match my skirt!

Shut up I'm albino

Nah my legs

Tonite - William Watts looking at equip tonite -

News + Info at 6:15 every Monday

at 6:15

SRTF Exec
7-8-87

Proposal will be submitted on Thurs.

Fundraising

All equip works - TOO SMALL DEGREE

No call to Cablevision - Engineer
Carter Strong - signal on backfed
of I-Net easy to do just
get ok to Cablevision

NMS - this weekend

→ how long to purchase equip
are they willing to send by
phone rather than microwave

Get on good terms w/SW Bell.

Kevin needs to talk to UGL people - NOW!

Fundraising

T-shirts for honor colloquium nerds -
end of July in Jester

~~B~~ Kevin will call Texas-Exs next week
to get remaining money

General -
TBP Proposal going to Exec Comm
this Thursday - use video -
"it will be cool"

Several neat comments on proposal
  Dean of Comm
  Assist Dean of Students

video exerts will be shown to TSP
along w/ the petitions

Video good PR for SRTF

Dick Sytle will give TSP Exec a letter
  of how his staff feels
  week from wendsday go to full board
  then Cunningham approves minutes
  from TSP meetings + we are in.

Equip works - even cart machine - amazing

Statesman in Radio Section wrote
  update John Hurden on SRTF

This Sat NBS in New York - KevinT + Kirk

Radio Production in RTF Labs Mike Miguel
  Can make some carts
  Edit the interviews we have.

Programming - FUNDRAISING
- newsforum - debate type show - of profs + ← CALL-IN
  specialists from UT - focus on issue
- minimal block programming
- calendar of around town, UT,
- indepth local music show -
- club + show ~~[illegible]~~ review

- Friends of Radio - donation drive from students
- folk music
- Cafe [redacted]olé - book bands + have theme
  nights hosted by DJ's small
  admission fee - weekly
  if get [redacted] single spot don't have to move equip
- Record Library organized on computer
- matching grants
- radio drama program serial
- heritage of city, state, university
- Learn Skills Center - grammar help
  stress program etc...
- drama dept + RTF, choir - end of each
  semester grouped final projects
  and air them, have the drama skits
- nite time 2hrs whoever having
  party tell us what want to
  hear charge $20 - private/public DJ
- every even whole or 1/2 album
  sponsored by record stores everyday
- don't program according to CMJ
- get on mic + beg -
  Manilow till get $10
- syndication for college radio
- charge to be DJ's at party
  $200 / 150 - to station 50 - to DJ
  equip cost $2000 paid for self in 6weeks
- auction on air
  in Larence, KS raised $26,000 in 3days

Call Letters - KTEX, ~~KUAR~~, KULT, ~~KURE~~,
KURS, KSRS, ~~KMUA~~, WFUT,
KNOT, KNIT, KNUP, KULL

SRTF EXECUTIVE MEETING

MINUTES FOR 7-13-87

Kevin Tuerff and Kirk Launius are in New York for NMS.

Dick Lytle researched our proposal and gave his summary to the TSP Board.

Dean Jeffery called College of Communications people together and we received outright support from Broadcast Journalism only. They have offered to give us AP wire service and limited shared space.

TSP wants to give us contral of broadcasting, TSP also believes that a $30,000 budget is more reasonable. They also are concerned with the radio's stability.

Student Services-- 7 of 9 people give us their support and would allocate money to a radio station.

Chronkite needs a radio equipment list.

GENERAL MEETING

Ideas for distribution of newletter and content:

Classifieds for musical doodads
Record Reviews
New Music Seminar Info
Clubs and What They Offer
Feature the Interviews We Get
Weekly Update on bands and charts and clubs
  also on national level
Questionaires
T-Shirt order form
Ad for compulation tape
Coupons for local record stores

Distribute:

Music stores, shanty, Jester, Union, Bus Stops, Ticket Ottlets,
Cars at Cqubs

SRTF
Exec 1-1387

Kevin called from New York
15 or 50lb box of records

Kevin, Kirk, Sara went to TSP -
showed video of student support
Dick Lytle - researched our proposal
Summary of Dick - talk to TSP prof staff,
Stu Service, ACable, Texas Union etc...
Dean Jeff called College of Comm people together
outright support → Broadcast Journalism
AP wire service ~~for~~ from them + limited shared space
- RTF has no interest w/ providing experience
TSP - one main concern is that many students
don't have cable - won't reach lots of students
Austin Cablevision (ACV) broadcasting in
stereo could be possible - need
~~[illegible]~~ 60 days notice
Bill Giorda - wasn't supports us in meeting behind doors
KUT on station time - 2mos ago - meeting on
Thursday to see if can happen
Control of Programming - not brought up
but Dick wants to give us freedom
$30,000 - approx 1yr budget for current stations
to acheive stability - stu services
admin
advertising
donations
Stu Services People - 7 of 9 give support +
would vote for allocate of money
Daily Texan + Radio seperate
Chronkite - info + equip needs list

fitting station into TSP - Sara B doesn't think they like our proposed structure
organizational base
Station Programming under - staff + TSP Board

General Meeting 7-13-87

TSP-Board

Kevin + Kirk in New York for NMS. (New Multipl. screens)

KUT - 2 mos ago request to Bill Giorda
for student training +
on-air working, production

TSP - Proposal - question/answer session
for SRTF going under their umbrella

Mostly concerned w/our money
RTF Dept basically said "fuck off"
Broadcast Journalism - said could get us AP wire
~~[illegible]~~
24 hour news beat

Newsletter - Pevaroff
last issue - boring, TSP + overview of
SRTF ongoings for past year

Ideas for Distribute -
article on radio + RTF Dept
uncooperative attitude

We got tons of newspapers n' stuff

I got into Film + TV Analysis + Critisism
— handy-dandy!

[redacted] is such a brown nose!

Do you want to work on a flyer
after meeting?

Cool!!!!

+ we can tape the tape of
X interview.

Boo!! for RTF dept.

Radio Rag

- Classifieds for musical doo-da
- Record Reviews
- New Music Seminar
- Clubs + what offer
- Feature of Interviews
- Review TV stations (?)
- Weekly update on groups + charts on national level (CMJ)

Questionaire

T-shirt order form

Ad for conpulation tape

Coupon for Hastings or
donate 50¢ for each coupon

DISTRIBUTION -

music store, shanty, Jester, Union,
Bus Stops, Ticket Outlets, Cars of Clubs

Texan Ad stuff

TWO HOUR
MEETINGS ARE
TOO LONG!

Update News Dept -
newscast + structure

Time in production rooms (RTF Dept)
Michael will train people on equipment
working on own projectes

Elton Cable Signal -
1-Net - need to get clearance
before could even get in here

Easy thing is phone line even
though more expensive
than microwave

KLBJ move to new bldg +
replacing lots of equip
Old equip being replaced,
given away or donated
↑
Keith King will be working for
board + a few cart machines
John Barr real nice about it

[redacted] William talked about alot
of KTRU bullshit

SRTF Executive Meeting
Minutes

8-10-87--Laura, Lester, Sara P., Keith, Kevin L., Ken,
Margaret, Alexis, Kirkpresided.

Kirk had a meeting with Dr. Heller last week. The Varsity is starting construction on Phase 2 soon. It should start in October and should not take more than a couple of weeks to finish.

Kirk then questioned each director on what they were doing and we got a review.

Program Director has been postponed again. Keith King thought he was director.

New Music Day-first Friday of school, Margaret has an amp for the day.

The group decided to postpone the trip to New Orleans.

8-17-87

The CBS and Capitol Records college reps have agreed to help us sponsor New Music Day by giving us albums to give away at school. They are also trying to work on a deal with the Backroom to have something there at night.

Margaret is in Korea so Kevin has taken over New Music Day. The time has been expanded over two hours on campus.

The Music Directors have been sending out letters and Call Letters

Lester has plans drawn up for a blueprint of the station. We discussed and rearranged the layout.

8-24-87

There was speculation of what extent TSP would want power over the station. There is a belief that TSP will want to be involved in the DJ hiring.

New Music Day--The Backroom has agreed to 7-10 on Friday. They will match what we make up to $2,000. The combined college reps think they will have enough merchandise to give everyone an album, CD or poster. After 10 Onyx will be playing.

Sara P. has had trouble with the bumper sticker man and has decided to go with someone else. THis will delay stickers for registration but we will have them for New Music Day.

There was a massive cry for help at the registration tables to selling t-shirts.

TWO HOUR

AGENDA -
August 3, 1987

Aqua Fest?--Keith- what's the deal?
NMS Convention Report
KUT training status
KLBJ equipment- we must contact Brian King 1mo after move
Call new cable operation -Lester prices for phone transmitter/ (folder?-)
Music Director- music programming needs to get rolling
Compilation tape- Kristy
Bumper Stickers-- Sara P
Registration Project Cdtr.
  need:
  approval; t shirts; bumper stickers; newsletter; donations slip
New Music Day Cdtr.
  need approval
    comp. tape
    VCR tape showing
    CDS record giveaways?

NEW ORLEANS--A PARTY-- A CHALLENGE-- A ROAD TRIP
Big TIME publicity blitz needed immediately; need PR Cdtr.
MTV-beech
Rolling Stone-- Randi Shade?
TV, Newspaper, Radio news release
then follow up phone call
Norman Wright --phone call
also needed; transportation / logding dilemma

Kevin T.--on VACATION--poss for trip to RF UAB benefit concert

Radio HEAD on MTV!

Today at mtg; work on publicity for Challenge
  more newsletter stuffing
  scrap book

SRTF

Exec Comm (8-24-87)

New Music Day - Sept 4th Backroom
11:30 - 1:30 West Mall

Compilation Tape for the day + Dance Music in clubs now!

Publicity for the day:

Backroom + record companies show latest videos - people will get album or poster

7-10 pm Backroom will double door up to $2,000

Backroom advertising - Chronicle
Texan
Statesman
+ on radio

Capitol Records - service from record labels can be 2 CMJ reporters

once get 1 label can use a leverage to get another label

Capitol will sell backlog of records to us.

18 yrs + older for Backroom Onyx playing after

Sign at
Union.
hanging (?)

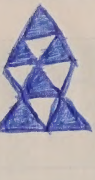
KUT →

Bulletin Board in office on projects
who needs help & what needs
to be done

General Meeting

Call-letters at registration

Registration → Wow them!



In cafeteria's - UT Housing won't
pay for it

Union Cafe | Gregorgy | UGL Audio-Visual

KUT-

Class Schedule

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00							
6:30							
7:00							
7:30							
8:00							
8:30							
9:00							
9:30							
10:00							
10:30							
11:00	Personal finance						
11:30							
12:00							
12:30							
1:00							
1:30							
2:00							
2:30							
3:00	RTF Film analysis						
3:30							
4:00							
4:30							
5:00	RTF						
5:30							

Notes

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Calorie Guide

Jack in the Box

Items	Calories
Hamburger	263
Cheesburger	310
Hamburger Deluxe	260
Cheesburger Deluxe	314
Bonus Jack®	461
Jumbo Jack®	551
with cheese	628
Regular Taco	189
Super Taco	285
Jack Burrito®	448
Moby Jack®	455
Jack Steak®	428
Breakfast Jack®	301
French Fries	270
Onion Rings	351
Lemon Turnover	446
Apple Turnover	411

Taco Bell

Items	Calories
Taco	159
Pintos 'n' cheese	231
Tostada	206
Bean Burrito	345
Enchirito	391
Beefy Tostada	291
Bellbeefer	243
Burrito Supreme	387

McDonald's

Items	Calories
Egg McMuffin	352
Hot cakes with butter & syrup	472
Scrambled eggs	162
Hash browns	130
Pork sausage	184
English Muffin with butter	186
Hamburger	257
Cheesburger	306
Quarter Pounder	418
Quarter Pounder with cheese	518
Big Mac	541

Wendy's Old Fashioned Hamburgers

Items	Calories
Hamburgers	
Single	472
Double	669
Triple	853
Single w/cheese	577
Double w/cheese	797
Triple w/cheese	1,036
Chili	229
French Fries	327
Frosty	391

Arby's®

Items	Calories
Sandwich	
Roast Beef	350
Beef 'n' Cheese	450
Super Roast Beef	620
Junior Roast Beef	220
Swiss King	660
Ham 'n' Cheese	380
Turkey	410
Turkey Deluxe	510
Club	560
Cole Slaw	83
French Fries	211
Apple Turnover	300

Kentucky Fried Chicken

Items	Calories
Original Recipe Chicken	
Wing	136
Drumstick	117
Keel	235
Rib	199
Thigh	257
Extra Crispy Chicken	
Wing	201
Drumstick	155
Keel	297
Rib	286
Thigh	343

Burger King®

Items	Calories
Hamburger	293
with cheese	347
Doublemeat	413
with cheese	519
WHOPPER	631
with cheese	740
WHOPPER Doublemeat	843
with cheese	951
WHOPPER Jr.	369
with cheese	424
Apple Pie	250
Onion Rings	
Regular	266
Large	331
French Fries	
Regular	209
Large	359
Chocolate Shake	337
Vanilla Shake	336

Desserts

Food	Size	Cal.
Angel food cake	1 piece	135
Brownies w/nuts*	1 square	95
Chocolate cake*	1 piece	235
Chocolate chip cookies*	2	100
Cup cake	1	90
Danish pastry*	1	275
Doughnut*	2	250
Fruitcake*	1 slice	55
Gelatin, sweet	1 cup	140
Ice cream	1 cup	255
Pie, 2-crust* (apple/cherry)	1 piece	350
Pie, 1-crust* (lemon)	1 piece	305
(pumpkin)	1 piece	275
Pound cake*	1 piece	140
Popsicle	1	70
Sherbert	1 cup	260
Sponge cake*	1 piece	195
White cake*	1 piece	250

Candies and Nuts

Food	Size	Cal.
Almonds	12	85
Caramels*	1 oz	115
Fudge*	2 oz	230
Hard candy	2 oz	220
Marshmallows	1 oz	90
Milk chocolate*	2 oz	290
Peanuts	12	70
Peanut butter	1 tbls	95
Popcorn	2 cups	80
Walnuts	4	100

Cereals

Food	Size	Cal.
Bran flakes	1 cup	105
Corn flakes	1 cup	121
Corn grits	1/2 cup	60
Cooked wheat	1/2 cup	55
Oatmeal	1/2 cup	65

Fresh Fruits

Food	Size	Cal.
Apples	1 med	70
Apricot	3 med.	55
Avocado	1 med	370
Banana	1 med.	100
Blueberries	1/2 cup	44
Cantaloupe	1/2 med	60
Cherries, pitted	1/2 cup	55
Dates, pitted	1/2 cup	123
Figs	1 avg.	60
Grapefruit	1/2 med.	45
Grapes	1 cup	66
Lemon juice	1/2 cup	30
Oranges	1 med	65
Peaches	1 med	35
Pears	1 med.	100
Pineapples	1/2 cup	38
Plums	1 med.	25
Strawberries	1/2 cup	28
Watermelon	1 med	116

Sauce, Preserves, Etc.

Food	Size	Cal.
Brown or granulated sugar	1 tbls	50
Catsup	1 tbls.	15
Dill pickles	1 med	10
French dressing	2 tbls.	130
Honey	1 tbls	65
Jam, jellies	1 tbls.	53
Maple, syrup	1 tbls.	60
Mayonnaise*	2 tbls.	200
Molasses	1 tbls.	45
Olives	5	30

Soups

Food	Size	Cal.
Beef broth	1 cup	30
Bean soup	1 cup	170
Celery, creamed	1 cup	162
Chicken	1 cup	95
Chicken noodle	1 cup	65
Clam chowder	1 cup	80
Onion	1 cup	67
Pea	1 cup	145
Tomato, plain	1 cup	90
Vegetable	1 cup	80

Vegetables

Food	Size	Cal.
Peppers, green	1/2 large	12
Potatoes, boiled	1 med	65
Potato chips	10 med.	115
Potato, French fried	10 pcs.	155
Sauerkraut	1/2 cup	20
Spinach, boiled	1/2 cup	20
Squash, summer	1/2 cup	15
Sweet potato	1 med	155
Tomato	1 med	30
Turnips	1/2 cup	18
Asparagus	1/2 cup	15
Beans, baked	1/2 cup	100
Beans, kidney	1/2 cup	100
Beans, lima	1/2 cup	85
Beans, green	1/2 cup	15
Beets	1/2 cup	27
Broccoli	1/2 cup	20
Brussels sprouts	1/2 cup	28
Cabbage, raw	1/2 cup	8
Cabbage, cooked	1/2 cup	15
Carrot	1 med.	20
Carrots, cooked	1/2 cup	23
Cauliflower	1/2 cup	13
Celery	1 stalk	6
Corn	1 ear	90
Cucumber	1 avg.	30
Eggplant	1/2-in. slice	25
Lentils	3 1/2 oz.	106
Lettuce	1/4 head	45
Mushrooms	1/2 cup	20
Onions, cooked	1/2 cup	30
Peas, cooked	1/2 cup	58

Beverages

Food	Size	Cal.
Apple juice	1 cup	120
Beer	8 oz	100
Chocolate milk*	1 cup	240
Cola	8 oz	97
Grapefruit juice	1 cup	130
Malted milk*	1 cup	245
Orange juice	1 cup	120
Pineapple juice	1 cup	135
Root beer	8 oz	100
Soda, drinks, Tom Collins	8 oz	113
Tomato juice	1 cup	45
Whiskey, gin, rum, vodka	1 1/2 fl. oz	110
Wine, table	4 1/2 oz	85
Wine, dessert	3 1/2 oz.	140

Beef, Lamb, Pork

Food	Size	Cal.
Bacon, strips*	2 avg.	90
Beef heart*	3 oz.	160
Beef liver*	3 oz	195
Beef roast* (incl. fat)	3 oz	375
Beef steak* (incl. fat)	3 oz	330
Beef tongue*	3 oz.	205
Bologna*	1 slice	40
Corned beef*	3 oz	185
Frankfurter*	1	170
Ground beef*	3 oz.	245
Ham, baked*	3 oz	245
Ham, boned*	3 oz.	203
Lamb chop*	3 oz.	300
Pork chop*	3 oz	340
Pork lion roast*	3 oz.	310
Pork sausage, links*	2	125
Veal cutlet	3 oz.	185
Veal roast	3 oz	230

Dairy Products

Food	Size	Cal.
Bleu cheese*	2 oz.	210
Butter*	1 tbls.	100
Buttermilk	1 cup	90
Cheddar cheese*	2 oz.	230
Cottage cheese	1/2 cup	130
Cream cheese*	2 oz.	214
Cream, light*	1 tbls.	30
Cream, heavy*	1 tbls.	55
Eggs, boiled	1 med.	80
Eggs, scram. w/milk*	1 med.	110
Egg white	1 med.	15
Egg yolk*	1 med.	60
Margarine	1 tbls.	100
Milk, evaporated*	1 cup	345
Milk, nonfat or skim	1 cup	85
Milk, whole*	1 cup	160
Parmesan, grated	2 oz	260
Sour cream	1 tbls.	25
Swiss cheese	2 oz.	210
Yogurt, skim	1 cup	166

Seafood

Food	Size	Cal.
Cod	3 oz	145
Clams, steamed	3 oz.	45
Crab	3 oz.	85
Haddock	3 oz	105
Halibut	3 oz.	146
Lobster	3 oz.	81
Oysters*	5 med	66
Perch	3 oz.	195
Salmon	3 oz.	120
Sardines	3 oz	175
Scallops	3 oz.	115
Shrimp, canned	3 oz.	100
Trout	3 oz.	114
Tuna	3 oz.	170

Poultry

Food	Size	Cal.
Chicken, broiled	avg. serv.	100
Chicken, canned	3 oz	170
Chicken pot pie*	8 oz.	535
Turkey	3 oz.	162

Bread and Pastries

Food	Size	Cal.
Biscuits, baking powder	1	105
Bread, French	2 slices	146
Bread, Raisin	2 slices	150
Bread rye	2 slices	120
Bread, white	2 slices	140
Bread, whole wheat	2 slices	120
Buns, hot dog or hamburger	1	120
Crackers, graham*	1 (4-square)	110
Crackers, rye*	1	23
Crackers, soda*	1 (4-square)	50
Flour, all-purpose (sifted)	1 cup	420
Flour, corn meal	1 cup	440
Flour, whole wheat	1 cup	400
Muffin	1	120
Rolls, hard	1	155
Rolls, plain	1	120
Waffles	1	205
Pancakes	2 (4-in.)	120

Pasta and Rice

Food	Size	Cal.
Converted rice	2/3 cup	120
Egg noodles	2/3 cup	132
Macaroni	2/3 cup	127
Spaghetti	2/3 cup	103
White rice	2/3 cup	150

Other Fruits

Food	Size	Cal.
Raisins	1/2 cup	240
Strawberries, frozen	1/2 cup	103
Canned applesauce	1/2 cup	115
Canned fruit cocktail	1/2 cup	98

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Four Year Calendar

1985

JANUARY

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FEBRUARY

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MARCH

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22 Washington's Birthday

MARCH
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31 Palm Sunday

APRIL
5 Good Friday
6 Passover
7 Easter Sunday

MAY
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30 Memorial Day

JUNE
14 Flag Day
16 Father's Day

JULY
1 Canada Day (Canada)
4 Independence Day

SEPTEMBER
2 Labor Day
16 Rosh Hashanah
25 Yom Kippur

OCTOBER
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14 Columbus Day - Obsvd
14 Thanksgiving Day (Canada)
24 United Nations Day
31 Halloween

NOVEMBER
5 Election Day
11 Veterans Day
28 Thanksgiving Day

DECEMBER
8 Hanukkah
25 Christmas Day

JULY

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JUNE
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JULY
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SEPTEMBER
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OCTOBER
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13 Columbus Day - Obsvd.
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31 Halloween

NOVEMBER
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27 Thanksgiving Day

DECEMBER
25 Christmas Day
27 Hanukkah

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JUNE

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OCTOBER

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Planning Calendar

Month July **Year** 87

Priority objectives to accomplish this month:

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Month **Year**

Priority objectives to accomplish this month:

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

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Planning Calendar

Month ____________________ Year ____________________

Priority objectives to accomplish this month:

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Month ____________________ Year ____________________

Priority objectives to accomplish this month:

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Planning Calendar

Month ____________________ Year ____________________

Priority objectives to accomplish this month:

☐ ____________________

☐ ____________________

☐ ____________________

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

Month ____________________ Year ____________________

Priority objectives to accomplish this month:

☐ ____________________

☐ ____________________

☐ ____________________

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

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Planning Calendar

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Priority objectives to accomplish this month:

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

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Priority objectives to accomplish this month:

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Planning Calendar

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Month ______________ Year ______________

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☐ ______________________________

☐ ______________________________

☐ ______________________________

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

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Planning Calendar

Month ____________________ **Year** ____________________

Priority objectives to accomplish this month:

☐ ____
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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
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Month ____________________ **Year** ____________________

Priority objectives to accomplish this month:

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Address and Telephone Numbers

Name	Tel.
Elektra - Mark Cohen	212-484-7211
A+M	212-826-0477
Big Time	213-460-4003
SST Brian Ferrel	

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Whitman Sellers

Address and Telephone Numbers

Name Tulane	504-865-5000 Tel.
Name	Tel.
Name Justin Bell JAZZ	474-0853 Tel. 477-9766
Name Lisa Frenzel	450-0908 Tel.
Name James Burch	453-1616 Tel. 450-0908
Name Chrisann Parr	385-7203 Tel. metal + hard rock
Name	Tel.
Name	Tel.
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Name	Tel.

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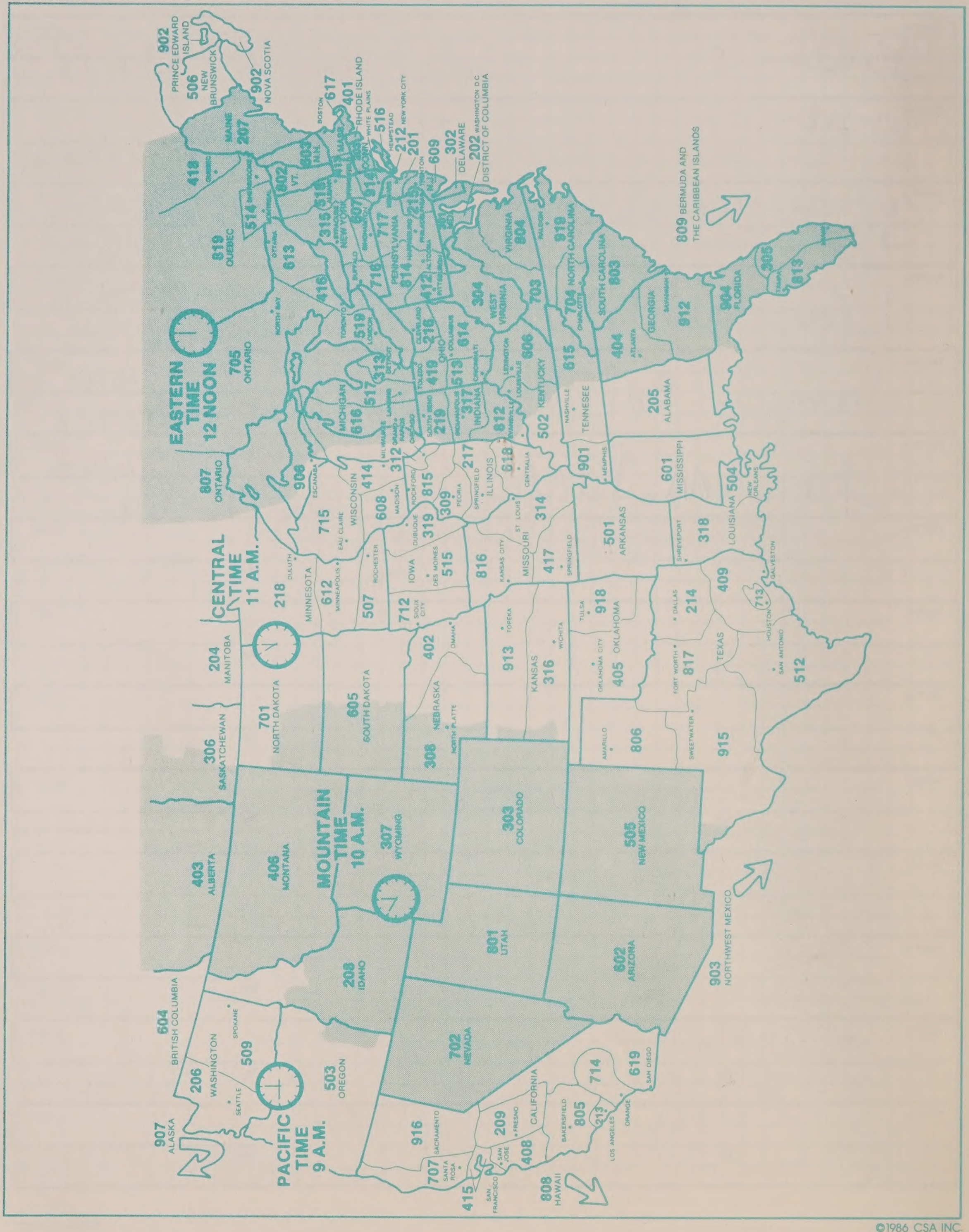
Time Zones and Area Codes


PACIFIC TIME 9 A.M.
MOUNTAIN TIME 10 A.M.
CENTRAL TIME 11 A.M.
EASTERN TIME 12 NOON
907 ALASKA
808 HAWAII
604 BRITISH COLUMBIA
403 ALBERTA
306 SASKATCHEWAN
204 MANITOBA
807 ONTARIO
705 ONTARIO
416
519 LONDON
613 OTTAWA
819 QUEBEC
514 MONTREAL
418 QUEBEC
506 NEW BRUNSWICK
902 PRINCE EDWARD ISLAND
902 NOVA SCOTIA
206 SEATTLE WASHINGTON
509 SPOKANE
503 OREGON
208 IDAHO
406 MONTANA
307 WYOMING
702 NEVADA
801 UTAH
303 COLORADO
602 ARIZONA
505 NEW MEXICO
916 SACRAMENTO
707 SANTA ROSA
415 SAN FRANCISCO
408 SAN JOSE
209 FRESNO CALIFORNIA
805 BAKERSFIELD
213 LOS ANGELES
714 ORANGE
619 SAN DIEGO
701 NORTH DAKOTA
605 SOUTH DAKOTA
308 NORTH PLATTE NEBRASKA
402 OMAHA
913 TOPEKA KANSAS
316 WICHITA
405 OKLAHOMA CITY OKLAHOMA
918 TULSA
806 AMARILLO
915 SWEETWATER
817 FORT WORTH TEXAS
214 DALLAS
409 GALVESTON
713 HOUSTON
512 SAN ANTONIO
218 DULUTH MINNESOTA
612 MINNEAPOLIS
507 ROCHESTER
712 SIOUX CITY IOWA
515 DES MOINES
319 DUBUQUE
816 KANSAS CITY MISSOURI
314 ST LOUIS
417 SPRINGFIELD
501 ARKANSAS
318 SHREVEPORT LOUISIANA
504 NEW ORLEANS
601 MISSISSIPPI
715 EAU CLAIRE WISCONSIN
608 MADISON
414 MILWAUKEE
906 ESCANABA
815 ROCKFORD
309 PEORIA
217 SPRINGFIELD ILLINOIS
312 CHICAGO
618 CENTRALIA
616 GRAND RAPIDS MICHIGAN
517 LANSING
313 DETROIT
219 SOUTH BEND
317 INDIANAPOLIS INDIANA
812 EVANSVILLE
502 LOUISVILLE KENTUCKY
606 LEXINGTON
901 MEMPHIS
615 NASHVILLE TENNESSEE
205 ALABAMA
404 ATLANTA GEORGIA
912 SAVANNAH
904 FLORIDA
305 MIAMI
813 TAMPA
803 SOUTH CAROLINA
704 CHARLOTTE NORTH CAROLINA
919 RALEIGH
703
804 VIRGINIA
304 WEST VIRGINIA
419 TOLEDO OHIO
216 CLEVELAND
614 COLUMBUS
513 CINCINNATI
412 PITTSBURGH
814 ALTOONA PENNSYLVANIA
717 HARRISBURG
215 PHILADELPHIA
716 BUFFALO
315 SYRACUSE NEW YORK
607 BINGHAMTON
518 ALBANY
914 WHITE PLAINS
212 NEW YORK CITY
516 HEMPSTEAD
201
609 TRENTON N.J.
302 DELAWARE
301
202 WASHINGTON D.C. DISTRICT OF COLUMBIA
802 VT.
603 N.H.
207 MAINE
617 BOSTON MASS.
413
203 CONN.
401 RHODE ISLAND
809 BERMUDA AND THE CARIBBEAN ISLANDS
903 NORTHWEST MEXICO

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Graph Paper

(8 squares per inch)

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7-20-87 SRTF Executive

NMS - Kevin made lots of contacts
will be preparing a report
merit in going to future →
Kirk thinks so, Kevin thinks CMJ
but also NMS - more diverse +
indies - info from diff college
radio stations don't go to CMJ
CMJ deffinately go + send 2 other
people maybe - Music Director +
someone else depends on money situation

Interviews for director positions
why entire executive

Kevin why should exec. sit on for
interview of position they want

Three or 4 top Music Director call back - need to choose soon
Programming Director - 2 interviewed
Station Manager - JSP might choose
Supposed to get call from Dick Sythe
but never called
Jivan complained we aren't returning their calls

Kristy - Campus + Community Affairs
Sara P - advertising / Underwriting
Beech - News
Burt Yont - PR
Scott Kintros - Fundraising
Mick ~~[illegible]~~ = McGaipn - Production Director

Music +
Programming - up in air

NMS

Programming - lots of recording people there
Roommate Radio - people stay for 4 yrs
play same stuff - Bring in
Fresh Meat

Int'l Broadcast Service - will correspond
w/them on TSP problems

Music for Peace - Amnesty International there
Hurricane Irene - benefit concerts need
to be handled differently in future

TSP - Executive Meeting - need to answer their
specific questions

Staff Positions - some have been filled

How get campus involved to donate
albums they don't want. + also
record stores.

→ DJ or news staff - will decide their
assistants later

3 or 4 interviews need to be carted down
PSA's to do.

Registration in August - need something great

August 30 - Watch Tower, Bad Mutha Goose

Cindy in Zeitgeist wants black t-shirt

SRTF EXECUTIVE MEETING

MINUTES FOR 7-20-87

Kevin Tuerff made many interesting contacts at NMS. He will prepare a report in the next two weeks. Kevin believes that it merits going since NMS is more diverse than CMJ and many more indies go to NMS.

Music Directorship---three or four people will be called back in the next week.

Programming Directorship--two people interviewed-total.

Station Manager---TSP might choose this position.

THE CHOSEN FEW:

Kristy Barlett---Campus & Community Affairs
Sara Pevaroff----Advertising/Underwriting
Sara Beechner----News
Burt Yount-------Public Relations
Scott Kentros----Fundraising
Mike McGaipn-----Production

A response was sent by Kevin T. to The Chronicle about our conflict with jim ellinger.

KUT agreed to relinquish precious production time to SRTF members who need practical experience. Currently the students that work at KUT are able to produce promos. Hopefully, they will let us have a hand at this type of experience.

Radio Free Lexington--we have gobs of info from them--newsletters, programming etc. This is Univ of Kentucky's new student radio they ran into some of the same problems we face now. Read this stuff it is inspiring!

Listening Parties were suggested for the staff at KULT. The staff congregates at someones house to drink mass quantity of beer and discuss new albums they have received.

The newsletter will be reworked in the coming week so that it will not be sooooo boring! If anyone has any ideas or wants to help write a column please contact Sara Pevaroff.

The Physical Plant will not do anything until the TSP decides on our relationship for them. We are not happy about this.

We need a great (fun) idea to get people interested in SRTF at registration and add/drops. If you have anything imaginative let Kristy or Kevin T. know about it.

AUGUST 30---WATCH TOWER &BAD MUTHA GOOSE WILL PLAY A BENEFIT!!!!!!

John Clark 474-7915

MON
7-27-87

SRTF Executive Meeting

Kevin J, Laura M, Keith, Lester, Sara P, Mary L

New Music Day - Margaret in charge
like Student Radio Awareness on steps
of tower - material from NMS
Promote in Texan since they are
low on stories - in Fall or Summer
hopefully people will buy t-shirts
reserve for 1st day
Banner for Radio!

Demi - Committee for registration + this
New Music Day
Sara → Bumper Stick to buy - silly stickers like Kirk has
Buttons

TSP talks going good - Bob Simmons, Dick Lytle
took Kevin to lunch, Bob clued
Dick on how to get station
TSP confused on radio running
TSP will do survey on many stations
in August
Sept meeting TSP will decide
so mid to late November get station -
cause need to get 60 day notice to
Austin Cablevision

ACable - student specials, PSA for radio on
how to get it + run up - we would
have to produce it.
Chris Hillsabeck

get on cable + then in January has
huge grand opening w/ribbon
cutting + Jan registration
have big cable sign up
work bugs out before tons are listening
to us work

Aquafest - sign up for next week

Kevin J leaving 5th 14th to Nashville

Scott Kentros + Burt Yount send greetings

2 interviews - Keith + Laura
by next Monday - Music Director

KUT - don't know if Texan will run
story on fraud (albums)

Tues or Wed Kevin w/talk with ?
~~Laura &~~ time schedule for
people to work w/ KUT to get
experience

Guest Editorial Opinion of Kevin J.
dealing w/ 1st ammendment stuff

Scrapbook type thing ➡ Big Stories + Pictures
to place in scrapebook
picture of SRTF group to give
to Oasis

AT+T gave donation of $5,000 → not official
thank Dean Jeffery for helping
us

$1600 let to spend before end of summer

Newsletter - most to people wanting to be
DJ's + asking for $5 each
when pay $5 can vote on ~~who~~
what gets to be first song

Friends of Radio - work on this *great* idea!!

Engineering - AT+T lease us equip to transmit
signal to TV line but won't need
to find this equipment + buy
perhaps from $1600

Radio Free Univ of Alabama — Challenge
Benefit w/ 7 bands on MTV
whoever gets frequency first wins
Glen Maloney - Asst Dean of Students

Late August road trip - New Orleans
meet them   College Station in New Orleans
to cover

Publicity - for this Campus Voice
Rolling Stone
MTV

Roy Vaughn to get benefit w/ ex-students
W. Mall beat U of Alabama

T-Shirts on Sale: Inner Sanctum
Waterloo +
Record Exchange

Letters to parents (?)

New Orleans → Thursday August ?20
Tulane - Bargaining Table
Control of the other station for 24 hours
Dean Jeffery - equipment from KLBT -
talks tomorrow

General Meeting →
No music director yet!
Envelope prepareness at end of meeting
for sending newsletter begging
for records + money!
Try to answer ISP questions
Talk to Kevin if want to help on
New Music Day - 1st Day of Fall
@ Rally Area
Paul can get hands on CD's to give
away (raffle)
- Registration + Adds/Drops hang out
Need reason to draw people there
Aug 30 - Watch Tower + Bad Mutha Goose

Radio Free Alabama → challenged us - to race for frequency
Campus Voice, Rolling Stone, MTV →
radio equipment donate from company - winner gets it
KTUL - Tulane Aug 20 - Thursday

SRTF EXECUTIVE MEETING
FOR
JULY 27, 1987

In Attendance: Kevin T., Laura M., Keith K., Lester P., Sara P., Margaret L., Alexis A.

Some of us were late: Kristy B., Kevin L. and Kirk L. (but V. Pres. are always late!)

New Music Day: Margaret was fearless enough to volunteer to be leader of this grand day. It will be at the beginning of the fall semester and will bring awareness of SRTF and joy to millions. Bumper Stickers will be bought for this day.

TSP talks are going well. Bob Simmons, Dick Lytle and Kevin T. did lunch. TSP will do survey on different stations in August. Sept meeting TSP will decide on SRTF's fate.

Austin Cablevision will allow us to do a PSA for radio and how one can subscribe to it. We would have to produce it. January will be the opening of the radio station. It will be a gala no one will want to miss.

Aquafest-we will work it next week for free beer!

Kevin T. will be leaving on the 5th for Nashville.

Scott Kentros and Burt Yount sent greetings. They are in our thoughts constantly, as is Kevin Enochs.

By next Monday Music Director will be decided.

Tuesday or Wednesday Kevin T. will talk with KUT about a working time schedule for people to work at production facilities.

Guest Editorial Opinion by Kevin T. on the first ammendment. I can't believe he lambasted the Beastie Boys.

Scrapbook is being put together. If you want to donate lovely pictures of yourself feel free.

AT&T will donate $5,000---we love them dearly for this.

Friends of Radio is being brought into the limelight by Kevin T. again. Why? We don't know. There is a type of this in the newsletter--asking people to donate $5.

Radio Free Alabama has challenged us to a race for a frequency. Hopefully late in August we can road trip to New Orleans to meet them and party. We are trying to get Tulane to be the mediator.

GENERAL MEETING

We stuffed envelopes.

7-27-87

7-[illegible]-27

Late - Keith (early last time)
Kristy
Margaret

Laura - early
Sara P - early
Lester
Kevin J.
Kirk

Exec Meeting 8-3

Aquafest - we were just supposed to show up.

Kevin J. has written a wonderful WMS report

KUT Training - ~~Leona~~ Leo Seedo
15th of August will start

Tuesday if on list for Aquafest show up

KLBJ - got equipment pretty much:
cart machine
reel-to-reel
board
Contact Brian King 1 mo after we leave

New Cable FM station Operation in town - Blade - - -
see how hard it was to start - expenses etc...
Lester { $900 a month for 2 lines a month
Kevin { $280 - stereo for 2 lines a month

Music Director - about 4 people left up to
~~Next~~ can work together to get as much going at end of time - entire Station votes on who did best job who ever didn't get it would become assistants
Brian Maller   Laura Martz
Rob Forman   Keith King

Kristy

Compilation Tape - getting estimates on who can give us the best deal

Mike Godlin wants to donate his records. to SRTF.

Bumper Stickers - Sara P. deadline - need to be ready for registration August 23rd need to be printed even smaller ones

New Orleans - UAB - will formulate challenge by this week

between 2 groups
Asst Dean of Students
Ex - Students
Vice Pres of Students

possible have band with us on road trip to play in New Orleans

To go - Laura, Lester, Kristy, Sara, Keith, Kirk, Kevin J., Alexis

Newsrelease → for TV, radio
Tulane to host + mediate etc...
take $100 to get two rooms

CNN → call them

Norman Wright - Cablevision would
go with us and tape it

MTV - try to get coverage Sara + UAB

Pat & Barbara (Timbuk 3) wore T-shirt
on cutting edge

Transpo - Laurra, Kristy, Kevin - could drive
Keith

Two Texan freaks want to come

By tomorrow - PR shit

6 hours from Houston / 9 from Austin

Every other day call Kevin + inform

first week of Sept - True Believers.

people

are you happy 'bout S.L.

SRTF EXECUTIVE MEETING

MINUTES FOR 8-3-87

In Attendance: Laura, Sara P. Kirk (whom were all early)
Lester, Kevin T., Keith, Kristy, Margaret
and Kevin L.

Kevin T. has written a wonderful report on the NMS outing.

KUT Training will start after the 15th of August, we must wait for Kevin Tuerff to come back to Austin.

There is a new cable operation in town, Lester will be contacting them to see how they started and an estimation of their cost.

Music Director: the position will be currently filled by four persons: Rob Forman, Keith King, Laura Martz and Brian Maller. After the station starts operations the staff of the station will then choose the permanent director.

Kristy is currently getting estimates on the compilation tape.

Mike Godlin has contacted Kirk Launius, he wants to donate his albums to SRTF.

Sara P. has set a deadline for the bumper stickers. They will be printed on August 23rd if you would like to help, call her.

New Orleans-UAB will send us a letter stating their challenge this week. Possibly have challenge between the following:

- Asst. Dean of Students
- Ex-Students Assoc.
- Vice Pres of Students
- Local Band

Those definately wanting to go: Laura, Lester, Kristy, Sara P., Keith, Kirk, Kevin T.,
SRTF will take $100 for rooms. Norman Wright with Cablevision would like to go with us and tape the event. Sara B. will try to get coverage with MTV. Also, we will try and get coverage by CNN, since they are so hard up for news. Two Daily Texan writers would like to come to New Orleans with us. By tomorrow the PR needs to be well under-way.

Pat and Barbara (Timbuk 3) wore their SRTF t-shirts on MTV's Cutting Edge.

Every other day Kevin T. will be calling to keep in touch.

The first week of September-the True Believers will do a benefit with us.

8-10-87 SRTF Exec Meeting

In attendance: Laura, Lester, Kirk, Sara P.,
Keith, Kevin L., Ken McKenzie, Margaret

Kirk had meeting w/Dr. Heller last week - construction on Phase 2 (what we are in) is starting soon. Perhaps October (SURE!) Shouldn't take more than a couple of weeks.

UH radio
group - hmm)

Bumper Stickers - Sara can't get a hold of guy has 4 people working on it.
Will go someplace this week.

Program Director - of course once again the Big 3 don't want to make a decision.

Keith King thought they were programming director

Margaret - New Music Day - 1st Friday of school from 12-1, she's got amp. all set up.

Compilation Tape - Kristy thinks it should be done after station started (Kirk)

New Orleans was nixed till Sept.

SRTF Executive Meeting
Minutes

8-10-87--Laura, Lester, Sara P., Keith, Kevin L., Ken, Margaret, Alexis, Kirkpresided.

Kirk had a meeting with Dr. Heller last week. The Varsity is starting construction on Phase 2 soon. It should start in October and should not take more than a couple of weeks to finish.

Kirk then questioned each director on what they were doing and we got a review.

Program Director has been postponed again. Keith King thought he was director.

New Music Day-first Friday of school, Margaret has an amp for the day.

The group decided to postpone the trip to New Orleans.

8-17-87

The CBS and Capitol Records college reps have agreed to help us sponsor New Music Day by giving us albums to give away at school. They are also trying to work on a deal with the Backroom to have something there at night.

Margaret is in Korea so Kevin has taken over New Music Day. The time has been expanded over two hours on campus.

The Music Directors have been sending out letters and Call Letters

Lester has plans drawn up for a blueprint of the station. We discussed and rearranged the layout.

8-24-87

There was speculation of what extent TSP would want power over the station. There is a belief that TSP will want to be involved in the DJ hiring.

New Music Day--The Backroom has agreed to 7-10 on Friday. They will match what we make up to $2,000. The combined college reps think they will have enough merchandise to give everyone an album, CD or poster. After 10 Onyx will be playing.

Sara P. has had trouble with the bumper sticker man and has decided to go with someone else. THis will delay stickers for registration but we will have them for New Music Day.

There was a massive cry for help at the registration tables to selling t-shirts.

General Meeting 8/31/87

Kevin J. gave reader digest version of SRTF history.

TSP wants to know
1) cost
2) if really can get FCC license

after get President approval can start for FCC license; Pres won't approve till TSP does.

Thursday TSP Board Executive Meeting

KLBJ giving us some equipment

Directors chosen for station during summer - can get involved that way.

Cablevision Program

UAB - doesn't have as much money to get PR - challenge letter sent if want to read it

2 ways to get involved
1) fundraising/benefits
2) policy w/directors

Committee Reports →

Fundraising | Scott Kirtros
benefit on 10th
Bad Mutha Goose + Watch Tower(?)
New Music Day - Backroom Sept 4th

Rally Sept 4th - 12-1:30 amp truck

Publicity | Burt Yount
Adv | Sara Pevaroff -
newsletter
Campus | Kristy -
~~to~~ get community idea of what
they want from station
Music | Laura + Rob -
backlog of music library
Library Now - 250 records
1,000 - from KUT duplicates

Engineer | Lester - don't need technological
experience to help
but if so he will worship you

Program | Ken -
needs producers + listeners (to give feedback of opinions)
structure what should sound like
when hear news + how often
train music type people DJ's

Production | Mike
do PSA's, promo's
if good w/words or written

News/Sara B - looking for philosopy
don't need to be journalism

Bulletin Board - task need to be done
SA office

Sunday 5:00 Executive - open
Tuesday - General Meeting
7:00 RAS 213

SRTF MINUTES
FOR
AUGUST 31, 1987

Atthe general meeting each director gave an overview of the committee's goals and what they hope to accomplish. The directors are as follows:

Fundraising----------Scott Kentros
Publicity------------Burt Yount
Campus/Community-----Kristy Bartlett
Production-----------Mike McGaplin
Programming----------Ken McKenzie
Advertising----------Sara Pevaroff
Music----------------Laura Martz/Rob Foreman
News-----------------Sara Beechner

On Thursday Sept 4, TSP will vote on whether to approve SRTF becoming part of TSP. TSP wants to know, how much our operations will cost and if there is a real chance of getting an FCC liscense.

After TSP approves SRTF then Pres. Cunningham will approve us and we can proceed to apply for an FCC liscence.

KLBJ will be giving us some equipment that they will be replacing soon.

There is a bullentin board located on the 4th floor of the Union in the Students' Association office (right next door to the Campus Activities office) Task that need to be done will be posted here. This is a good way to become involved in SRTF.

Sunday September 6th at 5:00 Executive Meeting UNB 4.224
Tuesday General Meetings 7:00pm at RAS 213

Exec Committee 9/6/84

TSP Thursday - Dick gave prepared
update that supported our facts
Board isn't sure what's going on w/SRTF
Made motion to figure out how to
incorporate radio in TSP

Sept 17th - TSP meeting

Austin Access - should be simple to
put signal behind message board
need proposal - 1/2 page

If RTF Dept - weekly show -
UT News / Film Fest whatever

AT+T - need to come + give us bucks

Tuesday at meeting - Kevin J. late @
Dr. Brown's dinner party
@ meeting analysis New Music Day
w/ whole group

Sara B. working on Challenge w/UAB.
check dates + see when can go
How much want to spend.
Workshops on one to one basis
closed but rest of SRTF can
be welcome

Scott Kentros - financial status
from now on

New Music Nite - made $700
bringing us to $18,000

Committee Reports -

Ken - KUT fundraiser major concern
begins Oct 16th so want our
training done - Ken wants
4 people a week
Engineer suggests we buy some
turntables if get extra money
Mini - Studio set up so we
can have our own space
Cheryl needs one assistant for
library
4 people overview & intro
Laura Martz
Alexis Arnold
Sara Beechner
Kristy Bartlett

Saturday
1:30
KUT control room

Mike McGaplin has access to
radio labs

KRISTY going to KUT but thought KEZI
was very helpful

Benefit - Thursday - flyers to
meeting
Bad Mutha Goose + Do Dat
at Liberty Lunch (80% of door)

BURT - Texan not operating on Monday
So Tuesdays Meeting not in paper
Too late to publize in paper
for benefit to Thursday
Editorial paper -> mention at
bottom box
Around Campus for benefit

Ad for New Music Day way too small
Tuesdays meeting have people
spread flyers

SCOTT - benefit 10th - Thursday @ Lunch
Bumpers Stickers -> $1.00
1/2 price for members

SARA P. - Calletter -> people working hard
deadline ->
people unpromised to write
Rate Sheet on Tuesday
not same as community
station since on cable

Demographic Sheet - Jan Berger
on where students live

Jeff - music not as big as programming committee
sample programming chart

Ken - needs access to a computer tommorow

Lester - putting together two turntables + mic so people can get things + listen to them + practice

Equipment list from old station KSUR + budgets
old frequency check ~~&~~ only list stations - basically trash

Scott - write Burk Breathed Bloom County
Sam Hurt - both alumni
to design a t-shirt

Sara P. start hitting up alum for help

Beech Old Walt - coming next month
asking him to give equipment

Kevin Swett appeal to individual alumni
alumni 50 Club

Sara Beech - News having meeting Monday 14th
has flyers up around campus
try to train at KEZI
people try to keep them busy
till we start up

Posted Office Hours people need to work as DJ
(need to help at other parts of station)

Set office hours for directors + chairs

Talk to people who has same job as yours
in real station
Library Terminal punch in Radio ——
+ get what your job is

Laura + Rob - fill out cards to help w/music
specific block shows -
- Medal Show - Rob (w/long hair)
- World Music Show
encourage team shows
- Live Show
- Go-Go + House Music Show

Letter to people who helped us
w/ Music Day + thank

Passport Records got letter from us
that sounded like we had a
chip on our shoulder

Old Business

1 Analysis of New Music Day

Bust - good PR

do ads w/co-sponsor

b → 2 page Backroom spread sucked
Student Radio name wasn't in there

Call radio stations + TV to do
promos

Pass at flyers at clubs - record
stores.

~~New Business~~

Sara P. - people didn't understand
purpose for day
Burt - nite - how did looters get in there

New Business

Burt - guy on W. Mall band acoustic
compolation of many bands

Sept 14 - shoot 2nd Cablevision Show
9:00 pm - on location (3)
club maybe, Kim Genovla will
be host

Ken - KAZI - wants to help us
① need some people to DJ + produce
② people there this week to help
out w/production
Linda Louis / Franklin Cleveland

Ken - Jim Ellinger
FCC dismissed application for 91.1
we need to jump on applying
for it

Call letters - KULT

Burt - problem - negative image

SaraP - not concern call letters only that
up to us to do with what we want
how people respond up to us.
don't wimp out because of TSP

Burt - want recognizition + image recognizition

Kevin - when approaching businesses
how will they like KULT

Beech - decision yes or no to KULT not
alternative - then if no decide
on other call letter

Rob - like it, Joe Blow sees religious, satanism,
box off as cult music, damn
good music that should be on air

Vote: Yes for KULT
No

Scott	Abs
Burt	No
Sara B	Abs
Sara P	Abs
Lester	No
Laura	No
Rob	No
Ken	No

Tues Meeting
RAS 213 - next to Gregory Gym
215
218

SRTF EXECUTIVE MEETING

of
9-6-87

Thursday, Sept. 3, TSP gave us an approval, yet they need to figure out how to incorporate radio into the TSP.

Austin Access said that a simple proposal is all that is needed to put the radio signal behind a message board.

By Tuesday's general meeting the exec should have decided what would be the best date for each person personally to go to New Orleans.

Scott Kentros will be in charge of the financial status in the future. New Music Night made a total of $700, bringing us to $18,000.

COMMITTEE REPORTS

Ken-KUT training needs to be through by Oct 16. KUT's engineer suggests that the next time we have extra money we should by turntables. Ken would also like to set up a mini-station with the equipment we currently own. The four people that will train at KUT this weekend will be: Laura Martz, Alexis Arnold, Sara Beechner, Kristy Bartlett--Sat 1:30

Kristy-Benefit on Thursday Sept 10 at Liberty Lunch with Bad Mutha Goose, and Do Dat (we will receive 80% of the door)

Burt-Sorry, but we missed the deadline to have advertising for the benefit but perhaps we can be at the end of the editorial page, in the Around Campus and in the Firing Line section.

Scott-Suggest that we sell the bumper stickers to the members for 50¢

SaraP-Still having problems getting people to commit to the Call Letter This week she will obtain a demographic sheet on where students live from Jan Berger

Lester-Currently they are putting together two turntables and a mic to give people a place to practice. He got a list from an old station of their equipment and budget.

Scott-He is going to write to Burke Breathed and Sam Hurt to see if they could design a t-shirt for us. He is also going to start contacting old alumni to see if anyone would be will to help us in any way.

SaraB-Having meeting Monday, Sept 14, she has put up flyers around campus to attract people.

Sara suggest talking with people at professional stations that have a job that is similar to yours to get their expert advice.

Laura & Rob-They have had request for specific shows and think that they have good people to man them. Got the word that Passport Records think we sounded like we had a chip on our shoulder about KUT so we need to be responsible in our wording of letters.

New Music Day-general consensus was that it was a success. Next time we should have more control over the ad that a club does for us.

New Business

Burt was in touch with a guy on the West Mall that said a band with members from Zeitgeist and other Austin bands would be willing to do an acoutics set for us on campus.

Sept 14 a new cable show will be shot at 9:00pm at a local club, Kim Gennola will be host.

KAZI-needs DJ's and people to produce they also need people there this week to help out with production. Perhaps we will use them instead of KUT.

Jim Ellinger's application for a FCC frequency was just dismissed, we do not know why.

Call Letters for the Station-there was a vote to not use KULT as the stations call letters but it was agreed that we need to establish call letters soon, preferably within the week.

TUESDAY'S MEETING 7:00pm at ras 213 or 215 or 218 (located next to Gregory Gym)

Thursday
TSP Meeting

9/ /87 Sunday Exec CMA 5th floor 5:00pm
Lady Bird Johnson Room

Monday - Kim Ginnola hosting show

Involve ment Nite - Wed - 2 people
staff table 7:00pm

meeting ASAP after approval

Challenge - UAB schedule for 3rd week in October 17th

hanna/Rob - list of labels - mail letter to - how hard to get imports,
begging letter any response is good - at least its contact
extensive list - 240

for 70 records offer $180 -

Sara B - meeting tommorow
Rob Stevens' in charge of sports
training schedule for KAZI
didnt make Texan deadline -
so meeting won't be in around campus

scheduling

air UT Week in Review
2 sets of remote equipment
we will adopt one

KRISTY - Dave Osborn + she writing letter to all the music community that has helped us thanking + asking for their suggestions

KAZI - Mon, Wed + Friday doing
University News
pretty much around Campus
interview clubs/organizations

~~[illegible]~~ - ask Scott if we can redo
the benefit at Lunch that
was canceled

Dino Lee - Oct 3rd (?)

Alexis - letter release for
batteries + recorder
also - interview → Sonic Youth

workshop on how to use Marantz

Lester - Tues got 2 turntables +
mic to make mixing
border

Carter Strong - ethusiastic
Chief Engineer for KUT

Burt - Tremendous photos opportunity
at Thursdays meeting

Events - need approx 2 weeks
notice + proper details
of any details

called Texan on the Friday of
Labor Day Weekend for
ad for Lunch Benefit
wanted to reserve space +
the bring in art work
later

the guy got message of
"Reserve space / you have art work already" where he was supposed to call Burt later

Banner Space - 2nd week of November -

David Carrales - Publicity Director Assistant
photos for archives
or articles

Ellen - Article about Radio not using student service money

Tell Scott need letter out tomorrow thanking them for Alternate Music Nite

Sara P. - have some people writing for Call Letter - deadline on Friday
people interview DJ's at Cave Club
Top Story - TBP

TBP - will probably want to sets rates - Sara should set up meeting w/. TBP guy and work w/ him

Lester - frequency search will probably want to go for Class A

Kevin - Still gonna talk about
going after Jim Ellinger's
FCC-dismissed -
overlapped w/space ~~outta~~
allocated to San Marcos

V OLD Business
1) SRTF Goals - from meeting
anything you're done scratch off

(KIRK) Party this weekend
collection for keg or two
Saturday at Kirk's house
Game on Saturday - after that

2) Meetings w/all - on weekly basis
w/Kevin

VI New Business

Call Letters - KTSB

Ken - blank schedule - tentative for
Cable Air Schedule

CMJ - in NYC - October 31st
Ken, Rob, Laura

Can use TSP typesetting
Advertising in Texan for 1st yr free
page ad - thanking, bands, administration
TSP wants us to get out of SA

Jennifer Hartman - doing membership list

AT&T lunch - giving us $5,000
on Thursday

Budgets - what need to get
started - put in Kevin's
box - hopefully next week
not general overhead - pens, pencils,
notebooks

The Cure Expert - New Movie
Phone Interview Dobie

General Meeting

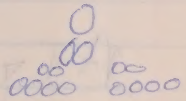
Thursday - BSP Meeting 5:00pm

CMA - Lady Bird Johnson

after drinking - somewhere

respond from Charlie to Ellen's nasty Texan story - anti-radio bitch

Dividing into Committee's



Challenge - UAB
New Orleans - Oct 17th

Radio Active Show - taping tonite
~~[illegible]~~ Austin Cablevision

Liberty Lunch - benefit was cancelled

Campus Affairs - writing letters for input

Keep interviews all in one place

the Cure Film - World premiere at Dobie - like to do a phone interview

SRTF EXECUTIVE MEETING
FOR 9/13/87

Thursday TSP Meeting at 5:00pm in the Lady Bird Johnson Room of CMA. THey will be accepting SRTF as a radio station.

Invovlement Nite for SA is Wed at 7:00pm

The Challenge for UAB has been tenatively set for Oct 17

DIRECTORS

Laura/Rob--they have a mailing list for various labels to sent a letter begging for albums, it is very extensive. Rob also has met a man who would like to sell us approx 70 albums for $180.

Sara B.--Rob Stevens is in charge of sports. She is starting a training schedule for KAZI. The school of Journalism has two sets of remote equipment, we can use one set.

Krisy--Dave Osborn and herself are writing to all the music community to thank them for all their help and to ask for their suggestions with the station. On Mon, Wed., Fri. she will be doing a University News program for KAZI.

Alexis--A release letter has been made for the recorder and batteries. This will hold the person liable for any damage to the Marantz. On Sept 21 there will be an interview with Sonic Youth.

Lester--He has set up a mini-station with two turntables and a mic.

Burt--Needs two weeks notice to publicize any event. Banner space at the West Mall for November. Dave Carrales is the new assistant to Publicity.

Sara P.--She has people writing for the Call Letter the deadline for articles is Friday 18. TSP will want to set rates for the station.

There will be a party at Kirk's house on Saturday 19.

Meeting with Kevin will be every week for the directors.

Call letters-KTSB, KTSB KTSB, KTSB KTSB, KTSB KTSB, KTSB, KTSB, KTSB, KTSB

AT&T will be giving Kevin the check for $5,000 on Thursday 17.

Kevin needs budgets from every directors within the week.

$6.00 - Kwia for
batteries
+ tape

Student Involvement Nite Wed 7:00 Welch

Dave ~~Ch~~ Carrales- PR [illegible] AD

9/21/87 Monday SRTF General Meeting

4 errors in Daily Texan story
not on cable → we will have a frequency
on radio through cable

This Friday Kevin, Dick, Dr. Brown will
talk to Cunningham

Disregard analysis in paper today

UAB Challenge - 16th on October - New Orleans

Sara Po - Call Letter coming out this week
if want to write in next or get in
touch with her

Burt - West Mall Table - sign up
contest for development of a logo
Oct 7th try to get acoustic set @ Renaissance Market
Mailing list - work on this next week
The Cure Film @ Dobie - go see we get a
very small percentage

Michelle - roster need to fill out + give to her

Ken/Keith - talking about scheduling
once a week ← 2 or 3 hour shifts, strong news dept.
daytime mostly music + specialty shows
in weekend, creativity depends on DJ's
hands on training at KAZI
RTF Dept allow for demo tapes on
weekend

Scott - The Cure till Thursday @ Dobie
still need to raise money -

Kristy - contacting musicians
Austin Chronicle - see what they
expect from us
Campus Groups - to see what
they want
PSA's, compilation tape in full
force - for promotion + selling
Max Hofniger + Sally Shipman -
they said they are very
interested

Mike - stood up + waved

Laura/Rob - committee is really packed

Lester - putting mixing board together
Dick hyde really wants to see us
as 1st class operation as soon
as possible
can use lots of equipment

Still looking for - business manager
- assistant Station manager

Charlie - students living on dorms
trying to get cable ~~on~~ in dorms
Jester Student Assembly